

# Representation Review 2018

**INITIAL PROPOSAL**



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# Introduction

The representation arrangements of a local authority are where effective democracy begins.

Northland Regional Council's last formal representation review was conducted in 2012 where significant changes were made after having the same representation arrangements for over 20 years. This resulted in the creation of our current seven constituencies represented by nine regional councillors. These changes were driven by the council's desire for a more equitable governance structure that embraced the diversity of our region and would take us forward into the future.

In the six years since the last review, Northland has performed strongly with our population and economy growing above the national average. This growth provides us with the opportunity to fine-tune how Northlanders are represented in local government by proposing changes to the number and size of some of our constituencies. This Initial Proposal provides the detail and reasoning behind these proposed changes and gives all Northlanders the opportunity to have a say before a final decision is made. Any changes made will apply to the next Northland Regional Council elections in October 2019.

The proposed changes included in this Initial Proposal are:

1. Change the boundary of the Te Hiku constituency;
2. Make the Coastal South constituency smaller;
3. Change the boundary of the Whangārei Urban constituency; and
4. Change the boundary of the Coastal Central constituency.

No changes are being proposed to the Kaipara and Hokianga-Kaikohe constituencies.

Through these proposed changes the council is seeking a forward-looking democratic structure that will support our continued drive for prosperity and equity while maintaining and protecting our unique and treasured environment. Northland will not reach its full potential if we are not fully engaged and working more closely with our communities.

Strong democratic representation at a meaningful 'community of interest' level will empower communities to serve their own needs and aspirations while also contributing to regional decision-making. Northland will not prosper unless our smaller communities prosper, and we must have a strong democratic structure to achieve this goal.

Please take the time to read this proposal – the council is very interested to hear your thoughts on the proposed changes. Council staff are available to talk to interested community groups and stakeholders about this proposal – call us on 0800 002 004 if you would like to arrange a meeting. Following the publication of this proposal, there is a one month consultation period where you can have your say on the proposed changes. A submission form is included on page 15

Please make sure your submission reaches Northland Regional Council by 4.00pm on Tuesday 24 July 2018.

**INITIAL PROPOSAL**

# What is a representation review?

This representation review looks at how many elected members (councillors) there need to be on the Northland Regional Council, and how they can best represent you – the people of Northland.

The representation review, which is required by law<sup>1</sup> every six years, looks at:

- the total number of councillors to be elected;
- the number, boundaries and names of the areas (or constituencies) where councillors will be elected from;
- the number of councillors to be elected from each constituency; and
- what the names of these constituencies will be.

If the council decides to change its representation arrangements, an 'Initial Proposal' is developed that clearly outlines what the proposed changes are and the reasons for proposing them. This is followed by a one-month submission period where members of the public have the opportunity to comment on any proposed changes before a final decision is made.

**The document you are reading now is Northland Regional Council's Representation Review 2018 Initial Proposal.**

Any changes made as a result of this review will apply to the next Northland Regional Council election in October 2019.

# What things have to be considered?

The council has to carefully consider the following three factors when deciding on an Initial Proposal for public consultation:

- Regional communities of interest;
- Effective representation; and
- Fair representation.

These three factors are described in more detail on the following pages.

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<sup>1</sup> Local Electoral Act (LEA) 2001



## Regional communities of interest

The council must ensure that the election of councillors provides effective representation of the various communities that make up the Northland region. Giving proper consideration to defining regional communities of interest is therefore a key part of the representation review process.

However, the term “community of interest” is not defined in the legislation – being the Local Electoral Act (LEA) 2001. In reality, “communities of interest” can mean different things to different people and it can (and probably has) changed over time. The council considered a range of factors when developing this proposal including:

- A sense of “community identity” and affiliations between towns and settlements;
- Similarities in demographic, socio-economic and/or ethnic characteristics;
- River catchments and distinctive topographical features;
- Land use and local history of the area;
- Similarities in economic or social activities carried out in the area; and
- Shared facilities such as schools, marae, shops and recreational facilities.

## Effective representation

Once regional communities of interest have been identified, the council is required to consider the extent that these regional communities of interest are geographically distinct and warrant specific representation. We then consider how these communities can be grouped together into constituencies to achieve effective representation for the people who live there. The constituencies then make up the region and their councillors collectively are the elected members of the Northland Regional Council.

In deciding on effective representation, the council also has to consider questions in relation to accessibility, size and configuration of a constituency including:

- Would people have reasonable access to their councillors and vice versa?
- Would councillors be able to easily attend public meetings in their constituency and provide reasonable opportunities for the people who live there to have face-face meetings?
- Would the number of councillors, coupled with their relative constituencies, enable councillor workload to be shared appropriately?

However, there are also legal requirements that the council must abide by when considering effective representation. This includes that the proposed constituency boundaries must always coincide with Department of Statistics meshblock boundaries and match district council ward boundaries where possible.

## Fair representation

After the council has identified proposed constituencies, the LEA 2001 requires that each councillor must represent approximately the same number of people, plus or minus 10%. Northland’s estimated population at 30 June 2017 was 175,470<sup>2</sup> and we have nine councillors.

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<sup>2</sup> NZ Government Statistician.

When applying what is known as the “+/- 10% rule” to the constituencies identified in this proposal, each councillor must represent between 17,547 and 21,446 residents. The need to meet this legislative requirement has had an influence on the suggested constituency boundaries contained in this proposal.

## What do we have now?

At the last representation review six years ago, the council changed the boundaries to seven constituencies represented by nine councillors as shown in the map below.

**Map 1: Current constituencies**

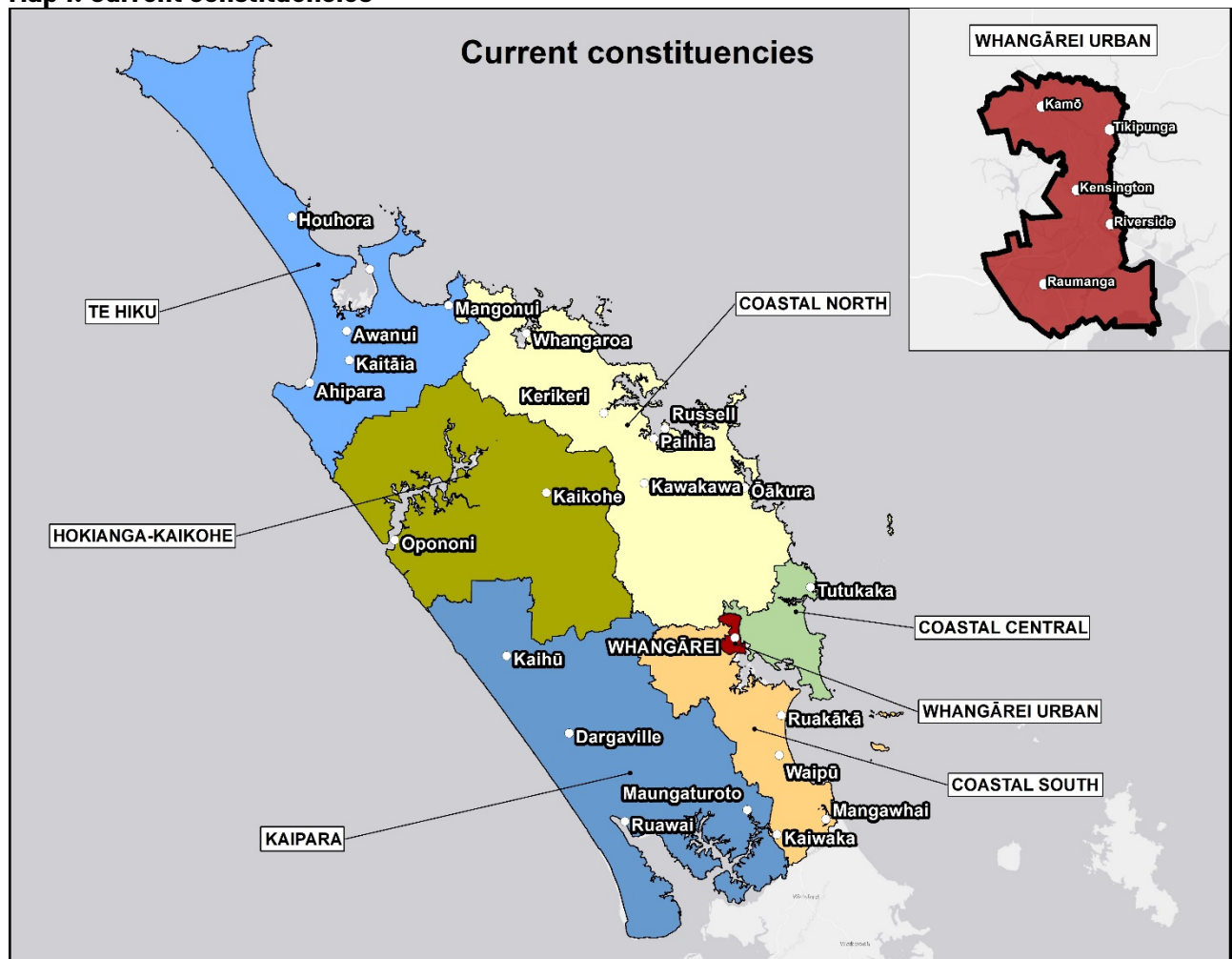


Table 1 below shows the latest 2017 population estimate for each constituency, the population growth since the last census in 2013 and the number of councillors that currently represent each constituency.

Using the latest 2017 population estimate of 175,470, current constituencies must be between 17,547 and 21,446 to meet the +/- 10% requirement. Northland Regional Council’s current representation is as follows.

**Table 1: Constituency population and current representation**

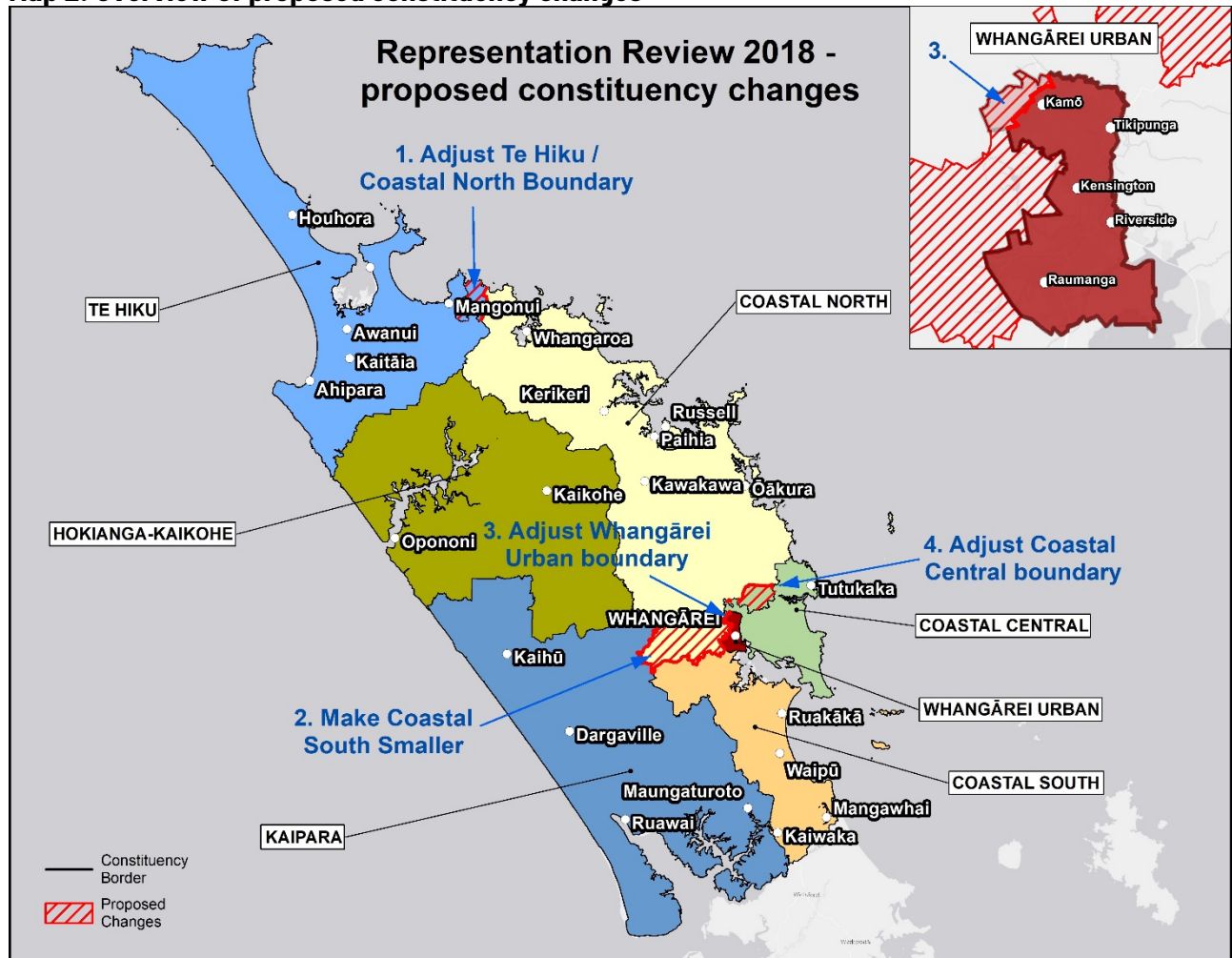
<b>Constituency</b>	<b>2017 Population estimate</b>	<b>Population growth since 2013 census</b>	<b>Number of councillors</b>	<b>Average per councillor</b>	<b>Fits +/- 10% rule</b>
<b>Te Hiku</b>	19,520	14%	1	19,520	Yes
<b>Hokianga-Kaikohe</b>	16,120	13%	1	16,120	No
<b>Coastal North</b>	37,350	14%	2	18,655	Yes
<b>Whangārei-Urban</b>	42,040	17%	2	20,720	Yes
<b>Coastal Central</b>	19,390	16%	1	19,390	Yes
<b>Coastal South</b>	22,990	19%	1	22,980	No
<b>Kaipara</b>	18,060	15%	1	18,060	Yes
	<b>175,470</b>	<b>15.7% average</b>	9		

# What changes are being proposed and why?

At the council meeting on 21 June 2018, the Northland Regional Council resolved to propose a number of changes to some constituency boundaries. No changes are being proposed for the total number of councillors, which will remain at nine.

An overview of all the proposed changes is illustrated below.

**Map 2: Overview of proposed constituency changes**



A full description and profile each proposed constituency is included in **Appendix 1**. The impact of these proposed changes in terms of fair and effective representation are explained in the following table.

Table 2: Impact of proposed changes on representation numbers

Constituency	2017 population estimate	Number of councillors	Population per councillor	Fits +/- 10% rule
Te Hiku	19,860	1	19,860	Yes
Hokianga-Kaikohe*	16,120	1	16,120	No
Coastal North	42,160	2	21,080	Yes
Whangārei Urban	41,440	2	20,720	Yes
Coastal Central	20,070	1	20,070	Yes
Coastal South	17,760	1	17,760	Yes
Kaipara	18,060	1	18,060	Yes
	<b>175,470</b>	<b>9</b>		

Using the 2017 population estimate of 175,470, the proposed constituencies must be between 17,547 and 21,446 to meet the +/-10% requirement of the LEA.

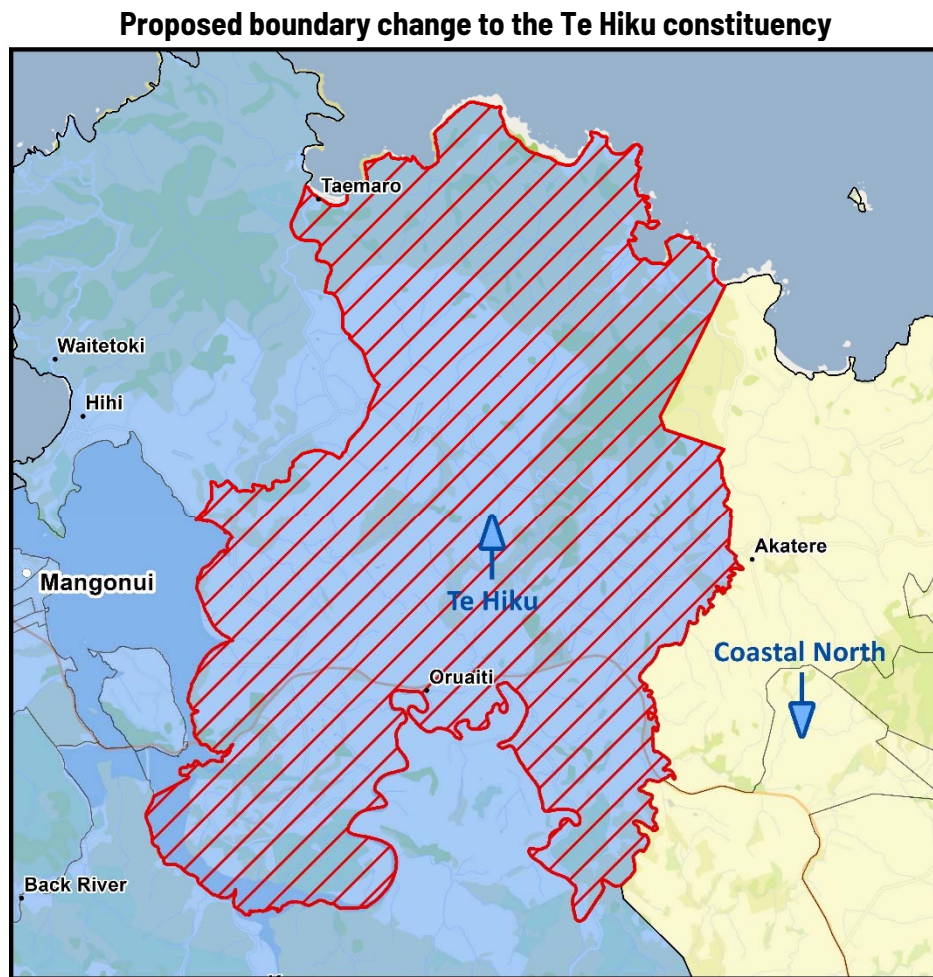
\* With an estimated population of 16,120, the Hokianga-Kaikohe constituency is below the +/-10% population requirement of the LEA 2001. At the last representation review in 2012, this constituency was granted an exemption from this requirement by the Local Government Commission (LGC) on the basis of Hokianga-Kaikohe being an isolated community of interest with unique characteristics<sup>3</sup>. This constituency has a distinct demographic profile, is very sparsely populated with limited infrastructure and rugged topography. Extending boundaries to comply with the +/- 10% rule would amalgamate more communities of interest with little in common. An appeal will be made again to the LGC as part of this representation review for non-compliance with the +/- 10% rule.

Each of the four changes shown in Map 2 is explained in detail on the following pages.

<sup>3</sup> Local Electoral Act 2001 S19V(3)(i)

## 1. Proposed boundary change to the Te Hiku constituency

It is proposed to move the area marked in red below from the existing Coastal North constituency to the Te Hiku constituency.



### Why make this change?

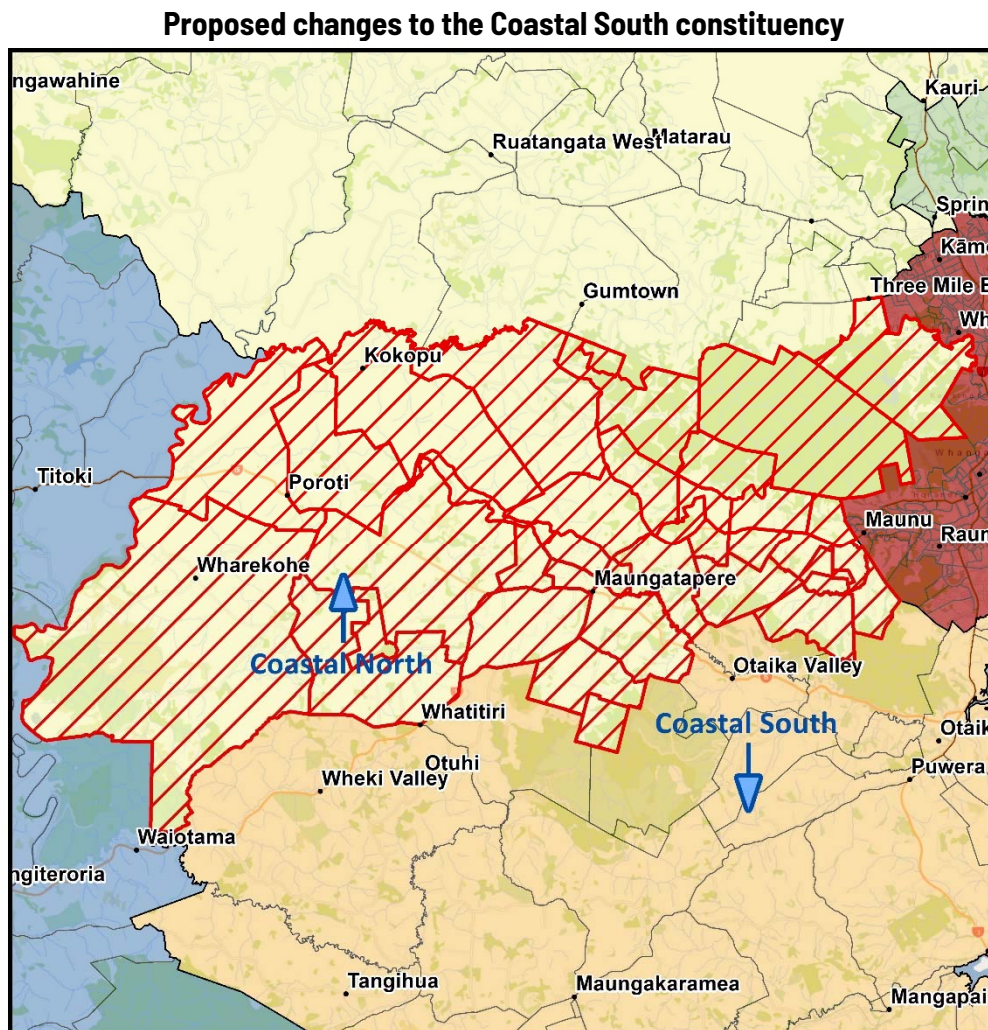
This proposed change keeps the community of interest surrounding Mangonui Harbour in the same constituency and aligns Northland Regional Council's Te Hiku constituency boundary with Far North District Council's current Te Hiku ward boundary. In addition, the population added to the Te Hiku constituency provides support to an area that is growing below the regional growth rate.



## 2. Make the Coastal South constituency smaller

The existing Coastal South constituency (see Map 1) includes the southern fringes of Whangārei from Toetoe moving westwards to include the settlements of Maungatapere, Kokopu, and Whatatiri, then extends down the east coast to the council's southern most boundary with Auckland Council. The Coastal South constituency is currently represented by one councillor.

It is proposed to move the current Coastal South constituency boundary southwards to match the Whangārei District Council's current Mangakahia/Maungatapere ward boundary (see map below).



This proposed change would see the areas marked in red – including the settlements of Maungatapere, Kokopu, and Whatatiri – being moved from the Coastal South constituency to the adjacent Coastal North constituency.

### Why make this change?

The Coastal South constituency has experienced Northland's strongest population growth of 19%, compared to an average increase of 15.7% across the rest of the region. This large population increase has placed Coastal South above the fair representation range required by the LEA which requires each councillor to represent approximately the same number of people, +/- 10% (refer Table 1).

Council must now make the Coastal South constituency smaller in a way that meets the LEA requirements for effective and fair representation – while maintaining communities of interest. This change would reduce the Coastal South population from an estimated 22,980 to 17,760 making it within the +/-10% range required for fair representation. The LEA also states that where “practicable”, regional council constituency boundaries match district council ward boundaries.

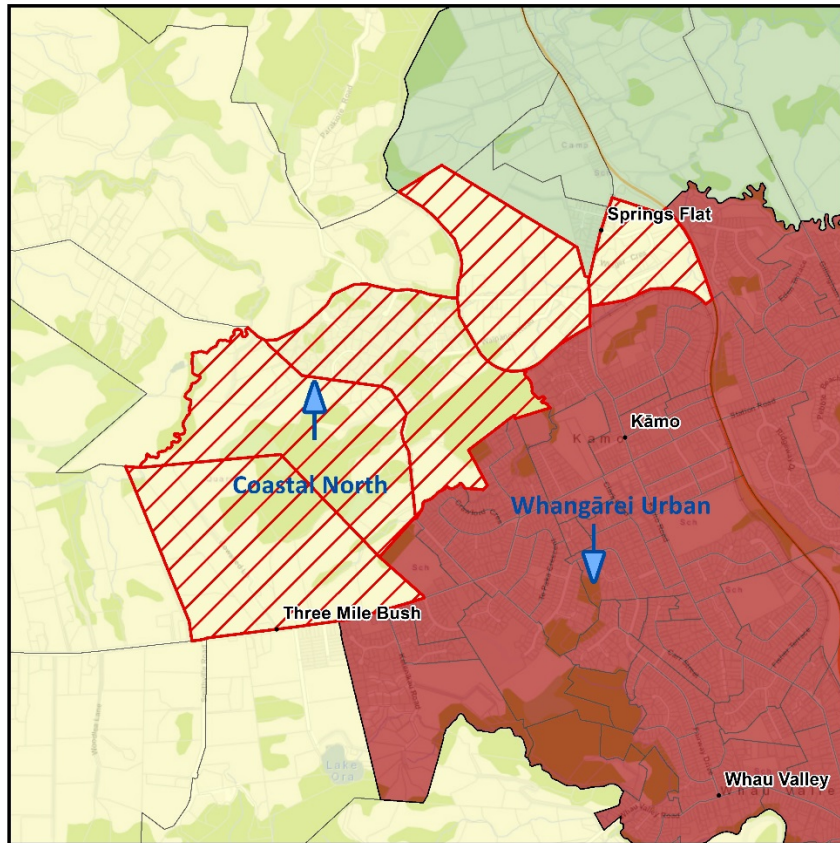
A further benefit is that it is expected that Coastal South will remain Northland’s fastest growing constituency as population continues to drift northwards in the future. Making this boundary adjustment now will likely “future-proof” the Coastal South constituency past the next representation review in 2024. This change also matches an existing district council ward boundary and maintains the communities of interest of the settlements affected.



### 3. Proposed boundary change to the Whangārei Urban constituency

The existing Whangārei Urban constituency (see Map 1) includes the residential suburbs of Whangārei City and is currently represented by two councillors. It is proposed to move the five areas outlined with red borders below – from Three Mile Bush to Springs Flat – from the Whangārei Urban constituency to the Coastal North constituency.

**Proposed boundary change to the Whangārei Urban constituency**



#### **Why makes these changes?**

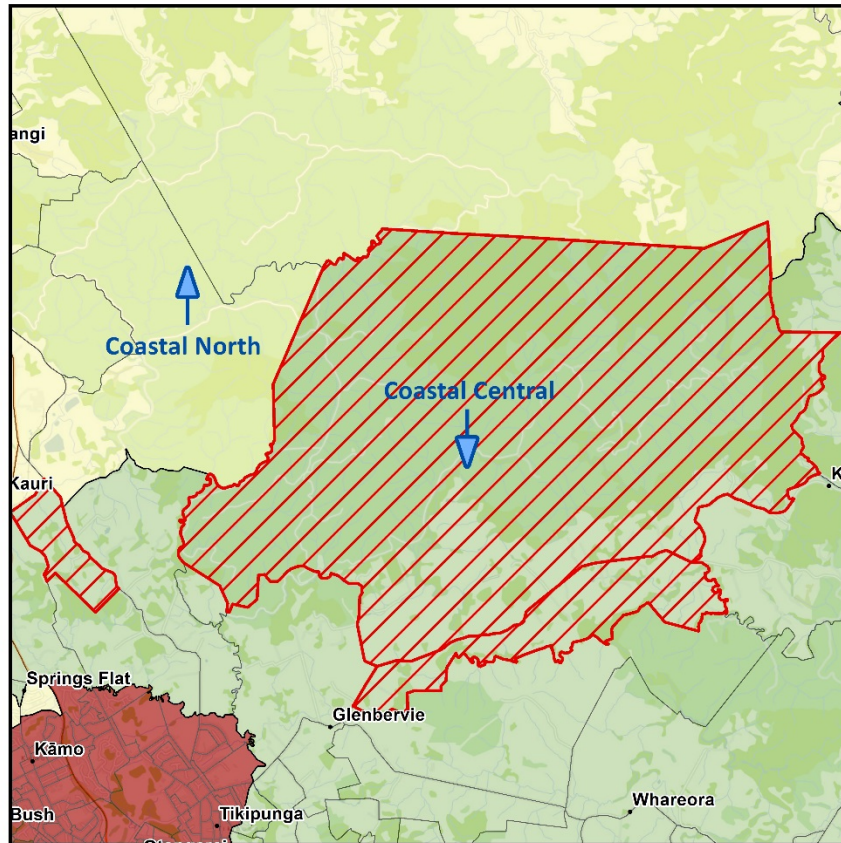
The Whangārei Urban constituency's population growth of 17% is above the average regional growth rate and that trend is expected to continue in the future. This constituency is already very close to the upper fair representation range of +/- 10%. For these reasons, it is proposed to reduce Whangārei Urban's population by moving the five areas outlined in red above from the Whangārei Urban constituency to the Coastal North constituency.

This change also reflects a better match in terms of communities of interest as the affected areas are largely semi-rural/lifestyle properties more closely matching the demographic profile of the Coastal North constituency, rather than the residential/urban profile that characterises the Whangārei Urban constituency. The proposed change also has the added advantage of helping to future-proof the Whangārei Urban constituency by providing some extra room for future growth within the confines of the LEA +/- 10% rule.

## 4. Proposed boundary change to Coastal Central constituency

The existing Coastal Central constituency (see Map 1) includes the area adjacent to the northern boundary of Whangārei Urban and extends north to Woolley's Bay and south to Ocean Beach. It is currently represented by one councillor. It is proposed to move the three green areas bordered by red below from the Coastal North constituency to the Coastal Central constituency.

**Proposed boundary change to Coastal Central constituency**



### Why make these changes?

These changes assist with future-proofing constituencies in line with projected future population growth, provide more even representation of people per councillor, partly aligns with Whangārei District Council's current Whangārei Heads ward boundary, and ensures that neighbouring areas are within the same constituency wherever possible.

# What happens next?

You, the community, now have the opportunity to comment on this proposal before any final decisions are made. Following is a summary of what happens in the representation review process.

## 1. Submission period – 23 June to 24 July 2018

Public notice will be made on 23 June, followed by a one-month public submission period.

## 2. Hearings – 31 July and 1 August 2018 (and 30 July if required)

The council will consider all submissions and hearings will be held for those who wish to present their submission in person to the council.

## 3. Final Proposal – Mid August 2018

Following consideration of submissions, changes may be made. A Final Proposal will then be considered and adopted by the council on 21 August 2018.

## 4. Objection/Appeal period – 25 August to 26 September 2018

Public notice of the Final Proposal will be made on 25 August 2018. There will be a one-month objection/appeal period, where any member of the public can make a formal objection, or an earlier submitter may appeal the Final Proposal.

## 5. Local Government Commission

The Local Government Commission will make the final determination on how Northland will be represented. Any formal objections or appeals received will form part of the information sent to the Local Government Commission for consideration.

## 6. Determination by Local Government Commission – by 10 April 2019

The Local Government Commission is required to make its final decision on Northland's representation (called a determination) by 10 April 2019. The determination is final other than an appeal to the High Court on a point of law. Any appeal must be lodged within one month of the Local Government Commission determination.

## 7. Local Authority Elections – 12 October 2019

The 2019 Northland Regional Council elections will be based on the representation arrangements arrived at during the above process.

# Have your say – make a submission

Tell us what you think of the proposed changes to Northland's constituencies to more effectively represent our region's communities on the Northland Regional Council.

It's important that you have your say because it's your chance to influence the way that Northland is governed – both now and in the future. The more people who have their say, the more chance that we get a representation system that delivers real benefits to the people who live in this very special part of New Zealand – Northland.

Please note that all submissions received will be publicly available and any submissions heard by council will be open to the public.

You'll find a submission form on the following pages.

# Representation Review 2018 – Initial Proposal Submission form

**The closing date for submissions is 4pm Tuesday, 24 July 2018**

## Giving your feedback

**We encourage online feedback, as it helps keep costs down: [www.nrc.govt.nz/RepReview](http://www.nrc.govt.nz/RepReview)**

Otherwise, complete this form and return it by:

- Mail: Northland Regional Council, Private Bag 9021, Whangārei Mail Centre, Whangārei 0148
- Email: [submissions@nrc.govt.nz](mailto:submissions@nrc.govt.nz)
- Delivery: to our main office at 36 Water Street, Whangārei; or to any of our regional offices

### IMPORTANT NOTES:

- The questions in this feedback form are designed to be read in conjunction with the Representation Review 2018 – Initial Proposal document.
- To assist us in determining our final representation arrangements and the make-up of the constituencies, you can make a submission on:
  1. The number of constituencies;
  2. Where the boundaries should be;
  3. The names of those constituencies; and
  4. The number of councillors.(remembering the population criteria and ratios required by law)

## Your name and contact details

Full name:

Organisation (if giving feedback on behalf):

Mailing address:

Email:

Phone/Mobile:

## Please tell us how you found out about this consultation

- |   |   |
|---|---|
| <input type="checkbox"/> Community Group      | <input type="checkbox"/> Newspaper              |
| <input type="checkbox"/> Twitter / Facebook   | <input type="checkbox"/> Word of mouth          |
| <input type="checkbox"/> Email invite from us | <input type="checkbox"/> Website alerts service |
| <input type="checkbox"/> Letter from us       | <input type="checkbox"/> Other                  |

Please tell us any other ways you found out about this consultation:

## Support

I SUPPORT the council's proposed representation arrangements for the 2019 elections because...

Please comment:

## Oppose

I OPPOSE the council's proposed representation arrangements for the 2019 elections because...

Please comment:

## Alternative

As an ALTERNATIVE, I propose...

Please comment:

## Hearings

You are welcome to speak to the hearings panel at a Hearings meeting about your submission. The Hearings meeting is scheduled for 31 July – 1 August 2018. Please indicate if you wish to present your submission in person to the hearing panel:

- ☐ Yes, I do wish to be heard in support of my submission
- ☐ No, I do not wish to be heard in support of my submission

**For more information on any of the questions above, please see our Representation Review 2018 – Initial Proposal document and other useful documents at [www.nrc.govt/RepReview](http://www.nrc.govt/RepReview)**

**If you have more to say, feel free to attach more pages to this feedback form.**

## Your signature

*You don't need to sign this submission form if sent electronically.*

Signature:

Date:

### Privacy statement:

Please be aware when providing personal information that all submissions are part of a public consultation process. As such, information provided will be made publicly available, including submitters' names and addresses.

# Appendix 1 – Proposed constituencies

**SOURCE:** Constituency boundaries and population numbers have been calculated using the Government Statistician population estimates as at 30 June 2017.

The following constituency profiles have been developed using 2013 Census information and have been amalgamated to the closest Area Unit for each of the proposed constituencies

When reviewing the constituencies created in the last representation review in 2012, the council has assessed the demographic profiles of the various communities that make up Northland.

By applying the principles of regional communities of interest and effective representation outlined earlier in this representation review proposal, the following profiles outline:

- The proposed number of constituencies;
- The proposed name and proposed boundaries of each constituency;
- The description of each proposed constituency; and
- The number of members proposed to be elected by the electors of each constituency.

The proposed Northland Regional Council constituencies are:

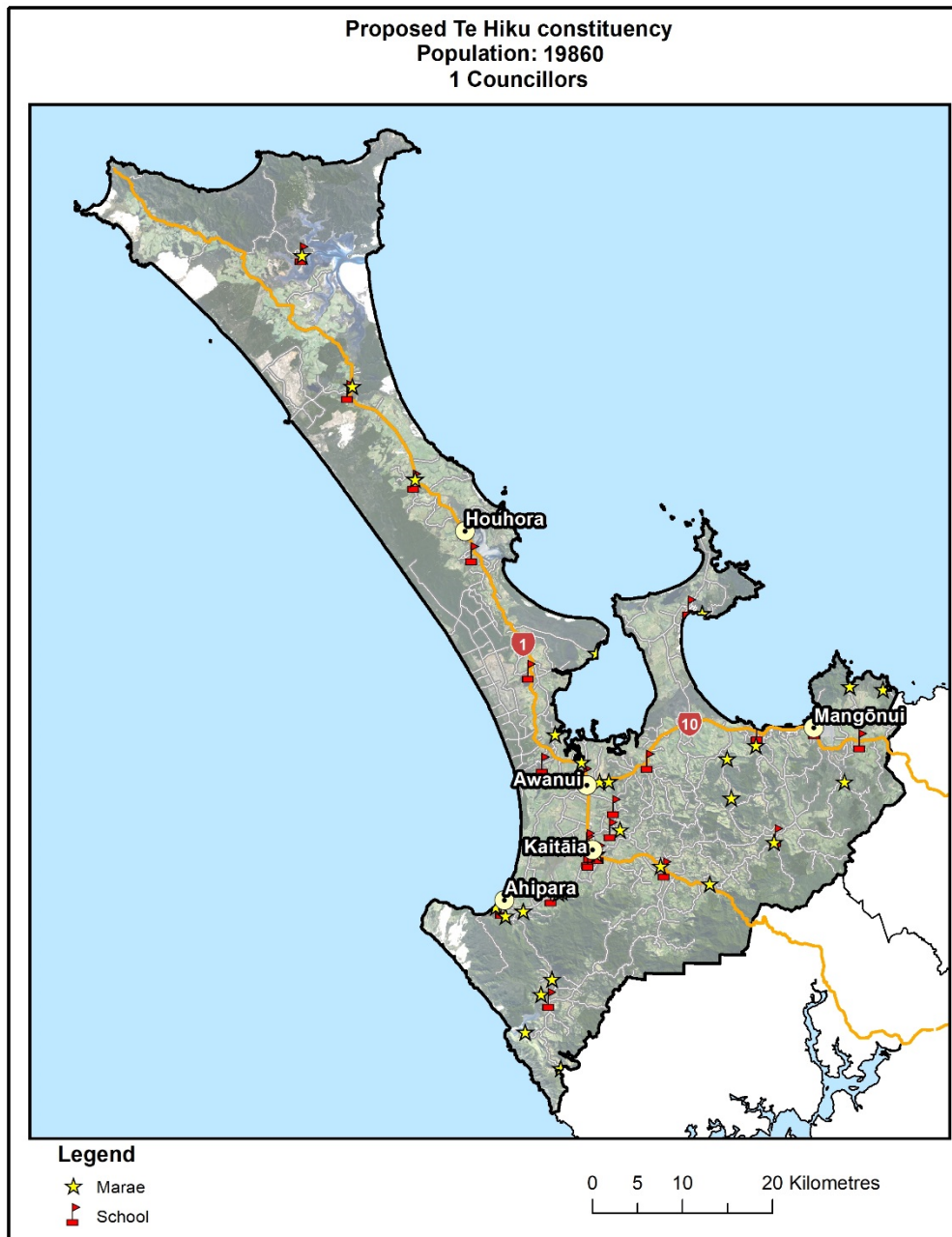
- Te Hiku;
- Hokianga-Kaikohe;
- Coastal North;
- Whangārei Urban;
- Coastal Central;
- Coastal South; and
- Kaipara.

Any changes made to Northland Regional Council constituencies will apply to the next local government elections in October 2019.



## Te Hiku constituency

The proposed Te Hiku constituency extends on the west coast from near the northern side of the Whāngāpē Harbour northwards to Cape Rēinga. On the east coast it includes the Karikari Peninsula and south to Taipā, Mangonui Harbour, Hihi and Taemaro. Moving inland it includes the settlements of Oruaiti, Kenana, Fern Flat, Mangataiore, and Takahue. The proposed constituency includes the towns of Kaitiāia, Ahipara, Awanui and Mangonui. Refer to the constituency map below for more detail.



It is proposed that one councillor would be elected from the Te Hiku constituency.

## Te Hiku profile

Following is a profile outlining some of the distinguishing features of this constituency – differentiating this regional community of interest from others in Northland.

### *Age of residents*

41% of the people who live in the proposed Te Hiku constituency are aged between 35 and 64 years. The next largest age group is young people aged under 15 years, who make up 23% of the population. This is the second highest percentage in the region in the under 15 years age group after the Hokianga-Kaikōhe constituency. 19% are aged between 15 and 34 years, and 18% of Te Hiku residents are of retirement age.

### *Ethnicity and country of origin*

43% of Te Hiku residents identify themselves as Māori, which is the second highest after the neighbouring constituency of Hokianga-Kaikōhe. 10% of the people who live in Te Hiku were born in a country other than New Zealand.

### *Employment*

34% of this constituency aged 15 years and over are engaged in full-time employment and 13% are employed on a part-time basis. 7% are unemployed which is the second highest rate after Hokianga-Kaikōhe. Of the people who are working, the majority (67%) are paid employees, 17% are self-employed with no other employees and 7% are employers themselves. 6% indicate that they are an unpaid family worker, which is the third highest in the region after the Hokianga-Kaikōhe and Kaipara constituencies.

### *Industry*

Of the people employed in this constituency, 16% are employed in primary industries, 6% in manufacturing industries and 70% in all other industries.

### *Educational qualifications*

28% of this constituency aged 15 years and over have no educational qualifications; this is the same rate as for the Kaipara constituency and highest in the region. A further 28% of this population have a secondary school qualification while 17% and 8% have either a post-school diploma or degree respectively.

### *Total household income*

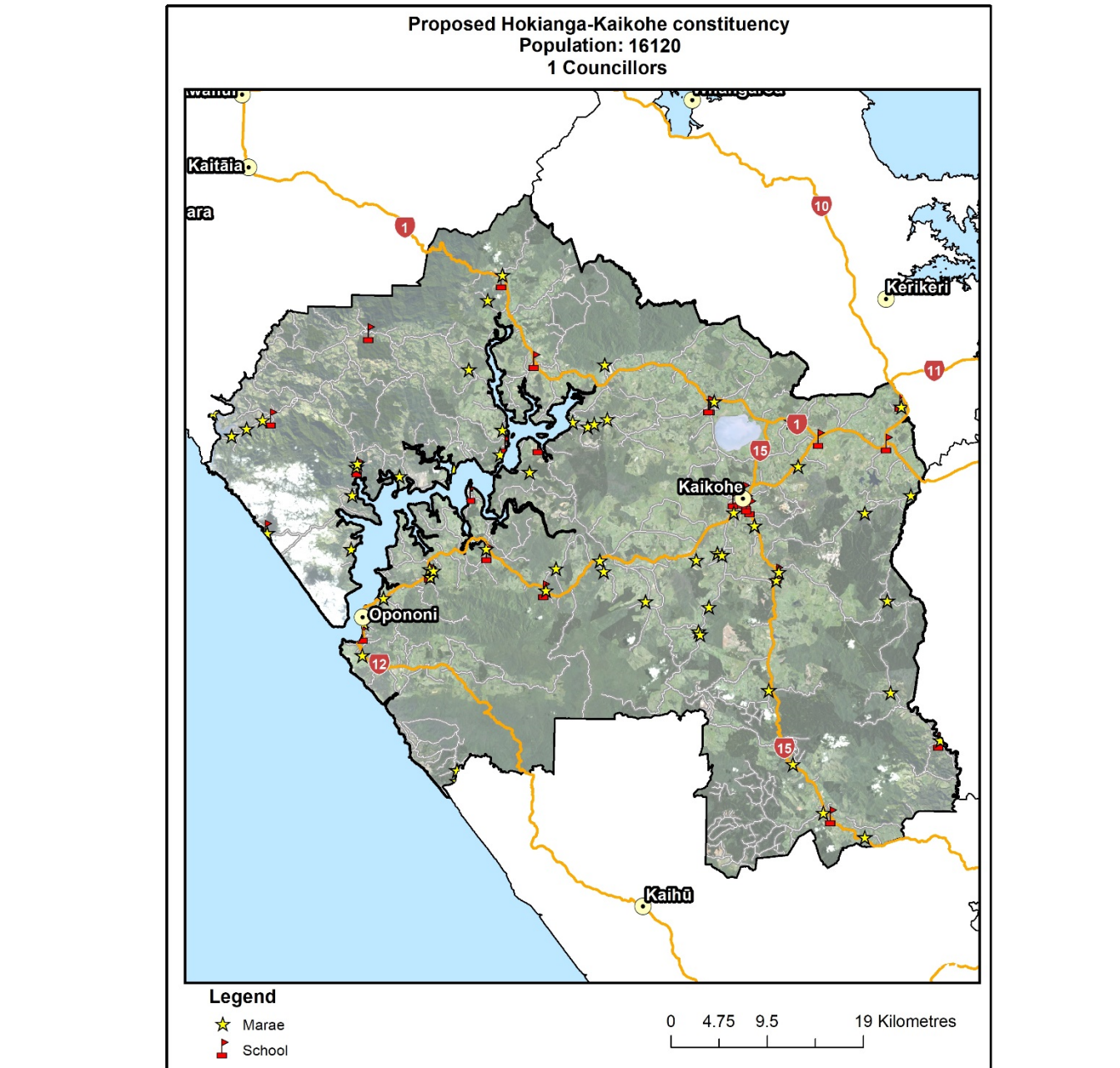
29% of households in the Te Hiku constituency have a total income of less than \$30,000 per annum; only Hokianga-Kaikōhe has a higher proportion of households (30%) in this income bracket. A further 28% of households receive a total income of between \$30,000 and \$70,000. 20% have a household income of over \$70,000, which is the second lowest in the region after the Hokianga-Kaikōhe constituency.

### *River catchments*

The Te Hiku constituency includes all catchments north of the Mangamuka / Herekino ranges, including those of Pārengarenga, Houhora, Rangaunu, Mangōnui and Herekino Harbours, plus the economically important Aupouri aquifers. The area contains the major Awanui River catchment including the Awanui/Kaitiāia flood management scheme.

The proposed Heliopsis-Kailash constituency's south-west boundary matches the Far North District

The proposed Hokianga-Kaikohe constituency's south-west boundary matches the Far North District Council boundary at Waipoua Forest and extends north to include all of the Hokianga and Whāngāpē Harbours. Extending eastwards, the constituency includes Mangamuka, Rangiahua, Waihou Valley, Ōkaihau and Oromahoe. Extending southwards, the settlements of Pakaraka, Matawaia, Kaikou, Pipiwai, Moengawahine and Opouteke are included. The towns of Opononi and Kaikohe are situated in this constituency. Refer to the constituency map below for more detail.



It is proposed that one councillor would be elected from the Hokianga – Kaikohe constituency.

## Hokianga-Kaikohe profile

Following is a profile outlining some of the distinguishing features of this constituency – differentiating this regional community of interest from others in Northland.

### *Age of residents*

This constituency has the highest proportion of young people aged under 15 years in the region; making up 25% of its population. 40% of the people who live in the Hokianga-Kaikohe constituency are aged between 35 and 64 years. 15% of Hokianga-Kaikohe residents are of retirement age, which is the lowest proportion in the region.

### *Ethnicity and country of origin*

56% of Hokianga-Kaikohe residents identify themselves as Māori, which is the highest of all the constituencies in Northland. 7% were born overseas which is the lowest rate in the region, and approximately half the regional average of 14%.

### *Employment*

31% of this constituency aged 15 years and over are engaged in full-time employment and 12% are employed on a part-time basis. 8% are unemployed; which is the highest in the region. Of the people who are working, 64% are paid employees, 16% are self-employed with no employees and 6% are employers themselves. 9% indicate that they are an unpaid family worker, which is the highest in the region and seven times the percentage found in the Whangārei Urban constituency.

### *Industry*

Of people employed in this constituency, 21% are employed in primary industries, 4% in manufacturing industries and 64% in all other industries.

### *Educational qualifications*

27% of this constituency aged 15 years and over have no educational qualifications. 27% have attained a secondary school qualification, 16% a post-school diploma; both of which are the lowest in the region. 7% have a degree or higher.

### *Total household income*

30% of households in the Hokianga-Kaikohe constituency have a total income of less than \$30,000 per annum; the highest proportion of any of the seven communities. A further 26% receive a total income of between \$30,000 and \$70,000. Only 16% have a total income of over \$70,000 per annum, which is lowest proportion across all the constituencies.

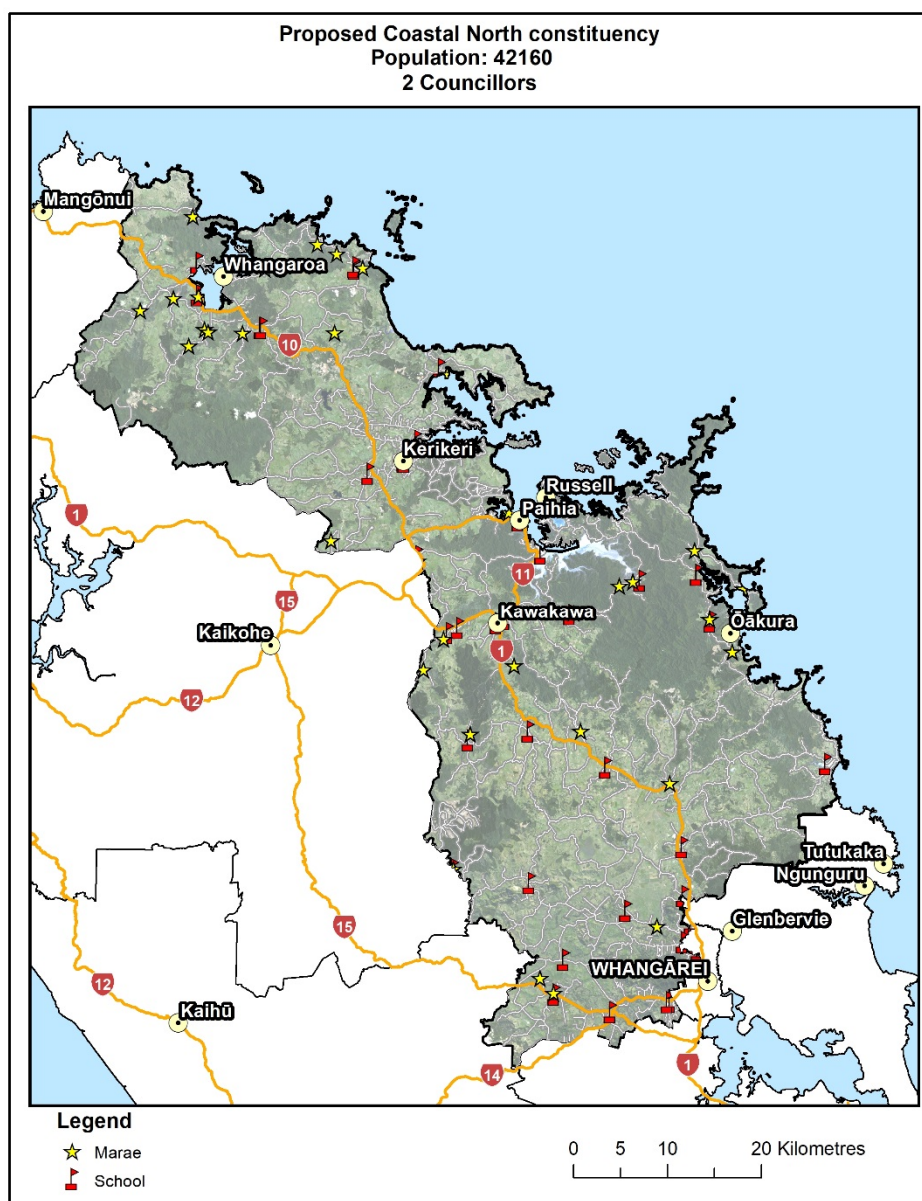
### *River catchments*

The Hokianga-Kaikohe constituency includes the catchment of the Hokianga Harbour including Lake Ōmāpere, as well as the Waipoua River, the upper Kaihū and Opouteke Rivers.



## Coastal North constituency

The proposed Coastal North constituency begins south of Doubtless Bay and extends south along the east coast to include the coastal settlements at Taupo Bay through to Matauri Bay, Takou Bay and Taronui Bay. It includes the town of Kerikeri and all of the Bay of Islands including Paihia, Ōpua and Russell. Continuing down the east coast, it includes the coastal settlements of Oakura, Helena Bay down to Whananaki South. To the west it includes Marua and Hikurangi. Further south around the western side of Whangārei it includes Gumtown, Maungatapere, Wharekohe, Poroti and Kokopu. Northwards from there it includes Matarau and Purua and northwards to include Motatau, Otiria, Waimate North, Mangapa, Otangaroa and Akatere. The towns of Moerewa and Kawakawa are also included in this constituency. Refer to the constituency map below for more detail.



It is proposed that two councillors would be elected from the Coastal North constituency.

## Coastal North profile

Following is a profile outlining some of the distinguishing features of this constituency – differentiating this regional community of interest from others in Northland.

### *Age of residents*

In the Coastal North constituency, young people aged under 15 years make up 21% of its population. A further 18% of residents are aged between 15–34 years and 18% are of retirement age.

### *Ethnicity and country of origin*

25% of Coastal North residents identify themselves as Māori. 18% were born overseas which is the second highest proportion after Coastal Central.

### *Employment*

41% of this constituency aged 15 years and over are engaged in full-time employment and 15% are employed on a part-time basis (the latter being the highest in the region). 5% are unemployed. Of the people who are working, 64% are paid employees, 19% are self-employed with no employees and 10% are employers themselves.

### *Industry*

Of people employed in this constituency, 14% are employed in primary industries, 7% in manufacturing industries and 74% in all other industries.

### *Educational qualifications*

20% of this constituency aged 15 years and over have no educational qualifications. 33% have attained a secondary school qualification; while 22% and 12% have either a post-school diploma or degree respectively.

### *Total household income*

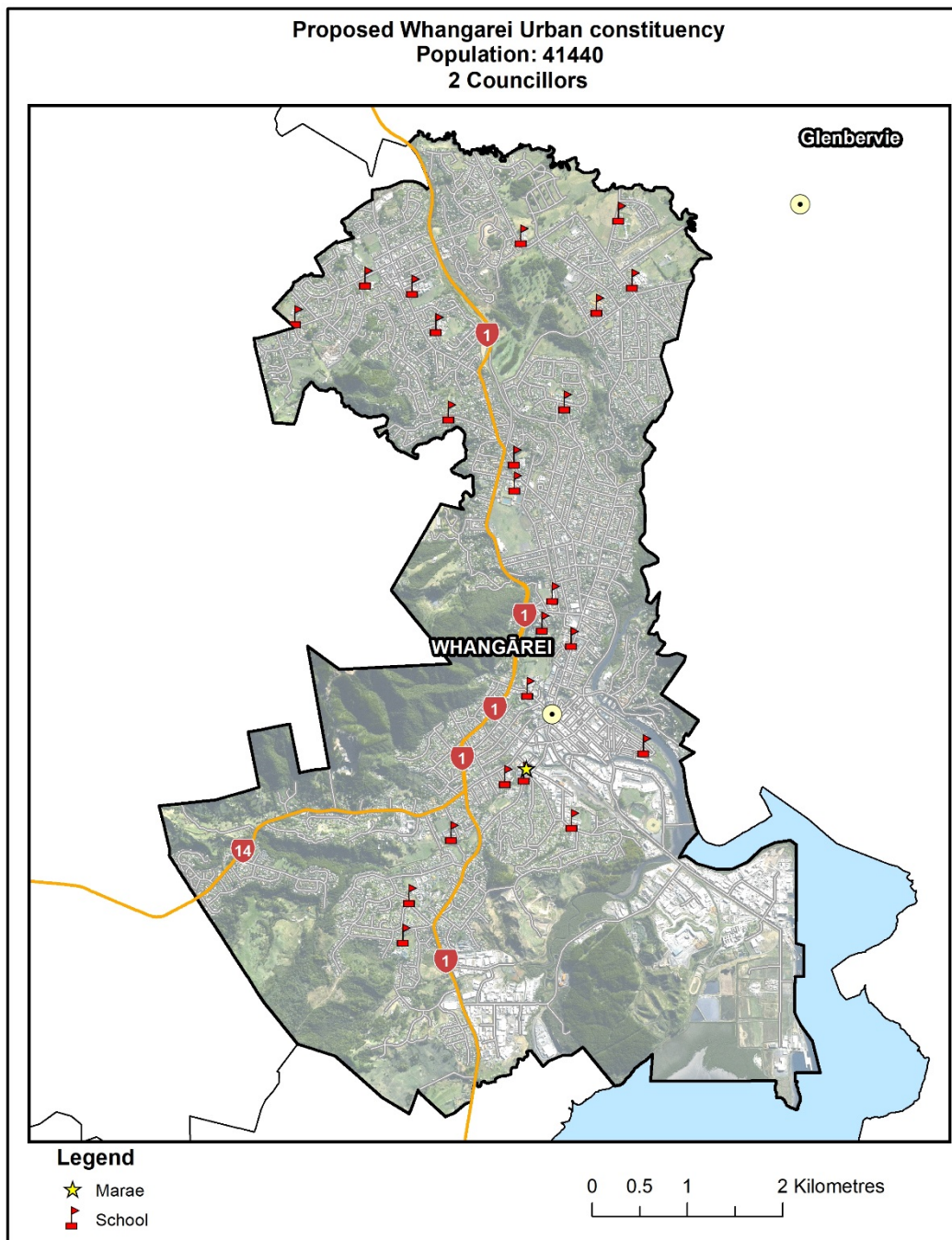
22% of households in the Coastal North constituency have a total income of less than \$30,000 per annum. 30% receive a total income of between \$30,000 and \$70,000 and a further 30% have a total income of over \$70,000 per annum.

### *River catchments*

The Coastal North constituency includes the catchments of the north-east and central east coast including the Whangaroa Harbour, the Bay of Islands and the major Kaeo, Rangitāne, Waipū and Kerikeri River catchments. It also includes the Waitangi and Kawakawa rivers, the catchments flowing east of the eastern ranges and the west flowing Wairua river catchment including the Hikurangi swamp.

## Whangārei Urban constituency

The proposed Whangārei Urban constituency includes the northern Whangārei suburbs of Kamō, Whau Valley, Tikipunga and Otangarei. It extends through Kensington to Riverside and westwards to Woodhill through to Maunu ending before Barge Park. The southern border of this constituency is just north of Toetoe Road and it also includes the area known as Port Whangārei. Refer to the constituency map below for more detail.



It is proposed that two councillors would be elected from the Whangārei Urban constituency.

## **Whangārei Urban profile**

Following is a profile outlining some of the distinguishing features of this constituency – differentiating this regional community of interest from others in Northland.

### *Age of residents*

This constituency has the highest proportion of people aged between 15 and 34 years; making up 23% of its population. 20% of Whangārei residents are of retirement age; which is the same as Coastal South and also the highest proportion in the region.

### *Ethnicity and country of origin*

29% of this constituency identify themselves as Māori and 15% indicate that they were born overseas; both of which are about average for the region.

### *Employment*

37% of the people aged 15 years and over who live in this constituency are engaged in full-time employment and 12% are employed on a part-time basis. 6% are unemployed. Of the people who are working, 82% are paid employees, which is the highest across the seven constituencies. Only 5% are employers themselves and 9% are self-employed with no employees; both being the lowest rates in the region. Only 1% indicated they are unpaid family workers; which is lowest across the seven constituencies.

### *Industry*

Whangārei Urban has the lowest proportion of its population working in primary industries (3%). A further 9% are employed in manufacturing industries and 84% in all other industries.

### *Educational qualifications*

24% of this constituency aged 15 years and over have no educational qualifications. 30% of this population have a secondary school qualification, while 20% and 11% have either a post school diploma or degree respectively; all of which are about average for the region.

### *Total household income*

The breakdown of total household income in the Whangārei Urban constituency is close to the regional average. In detail, 27% of households in the Whangārei Urban constituency have a total income of less than \$30,000 per annum. A further 30% of households receive total income of between \$30,000 and \$70,000 per annum, and 25% have a total income of over \$70,000 per annum.

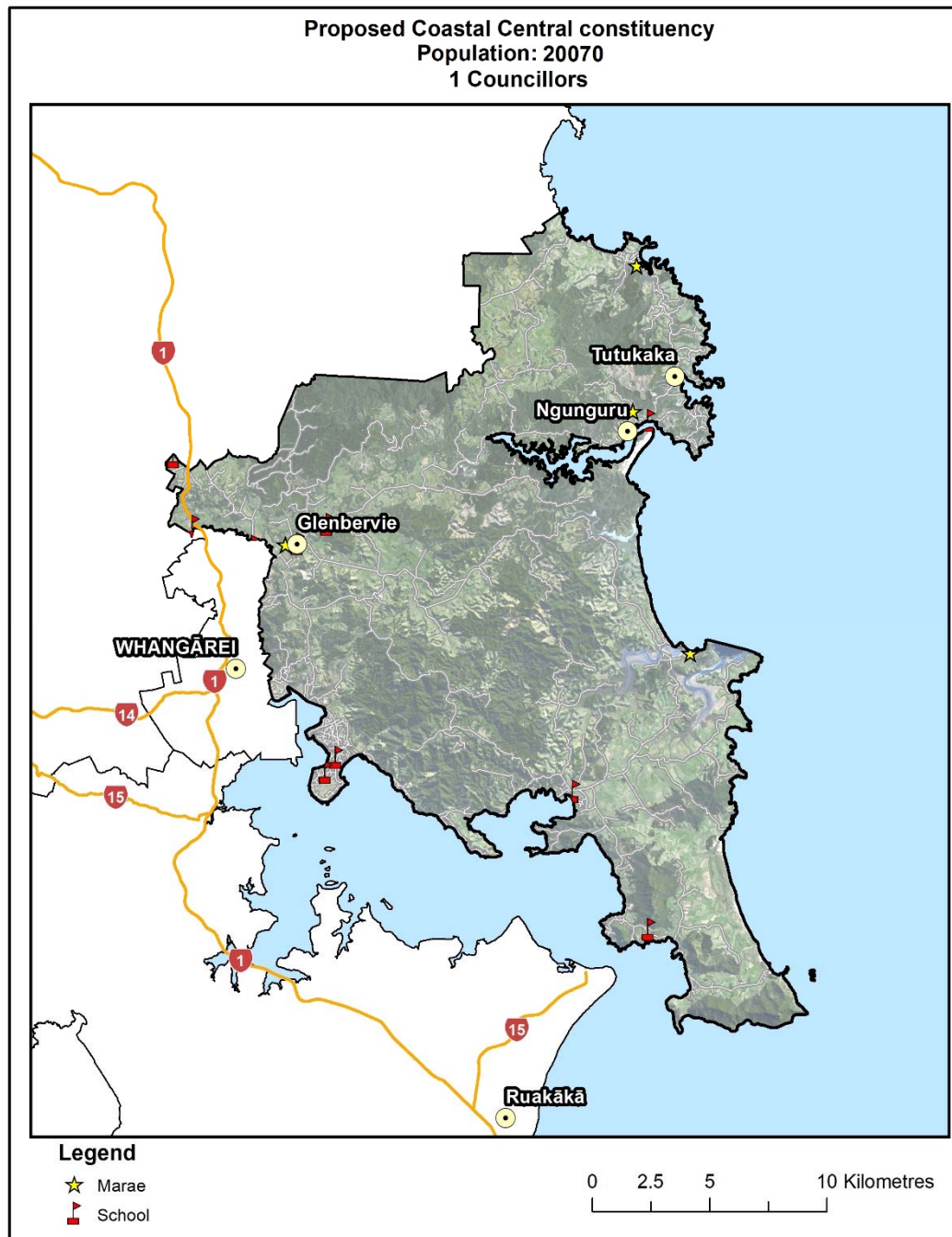
### *River catchments.*

The Whangārei Urban constituency includes the Whangārei city central urban catchments flowing to the upper Whangārei Harbour.



## Coastal Central constituency

The proposed Coastal Central constituency includes the area north of the Whangārei Urban constituency, east to Glenbervie and further south adjacent to Riverside and extending to Onerahi. The boundary then follows the northern side of Whangārei Harbour out to the east coast. It includes Ocean Beach, and extends north to include Pataua, and the Tutukaka Coast settlements of Ngunguru, Tutukaka, Matapouri, Woolleys Bay and Sandy Bay. Refer to the constituency map below for more detail.



It is proposed that one councillor would be elected from the Coastal Central constituency.

## Coastal Central profile

Following is a profile outlining some of the distinguishing features of this constituency – differentiating this regional community of interest from others in Northland.

### *Age of residents*

The Coastal Central constituency has the highest proportion of population aged between 35 and 64 years old; being 44%. A further 21% are young people under the age of 15 years. 18% of residents are of retirement age which is about average over the region.

### *Ethnicity and country of origin*

18% of this constituency identify themselves as Māori which is the second lowest in the region behind Coastal South. 18% indicate that they were born overseas, the highest proportion in the region.

### *Employment*

The Coastal Central constituency has the highest proportion of persons aged 15 years and over engaged in full-time employment (43%) with a further 14% employed on a part-time basis. 5% are unemployed. Of the people who are working, 72% are paid employees, 16% self-employed with no employees and 8% are employers themselves. Only 3% indicate that they are unpaid family workers, the second lowest behind Whangārei Urban.

### *Industry*

Coastal Central has the second lowest share of people employed in primary industries behind Whangārei Urban; being 5%. A further 9% work in manufacturing industries and 82% in all other industries.

### *Educational qualifications*

18% of this constituency aged 15 years and over have no educational qualifications, which is the lowest proportion of the seven constituencies. 31% of this population have a secondary school qualification and 24% have a post school diploma or certificate. 15% hold a degree qualification or higher, which is the highest in the region.

### *Total household income*

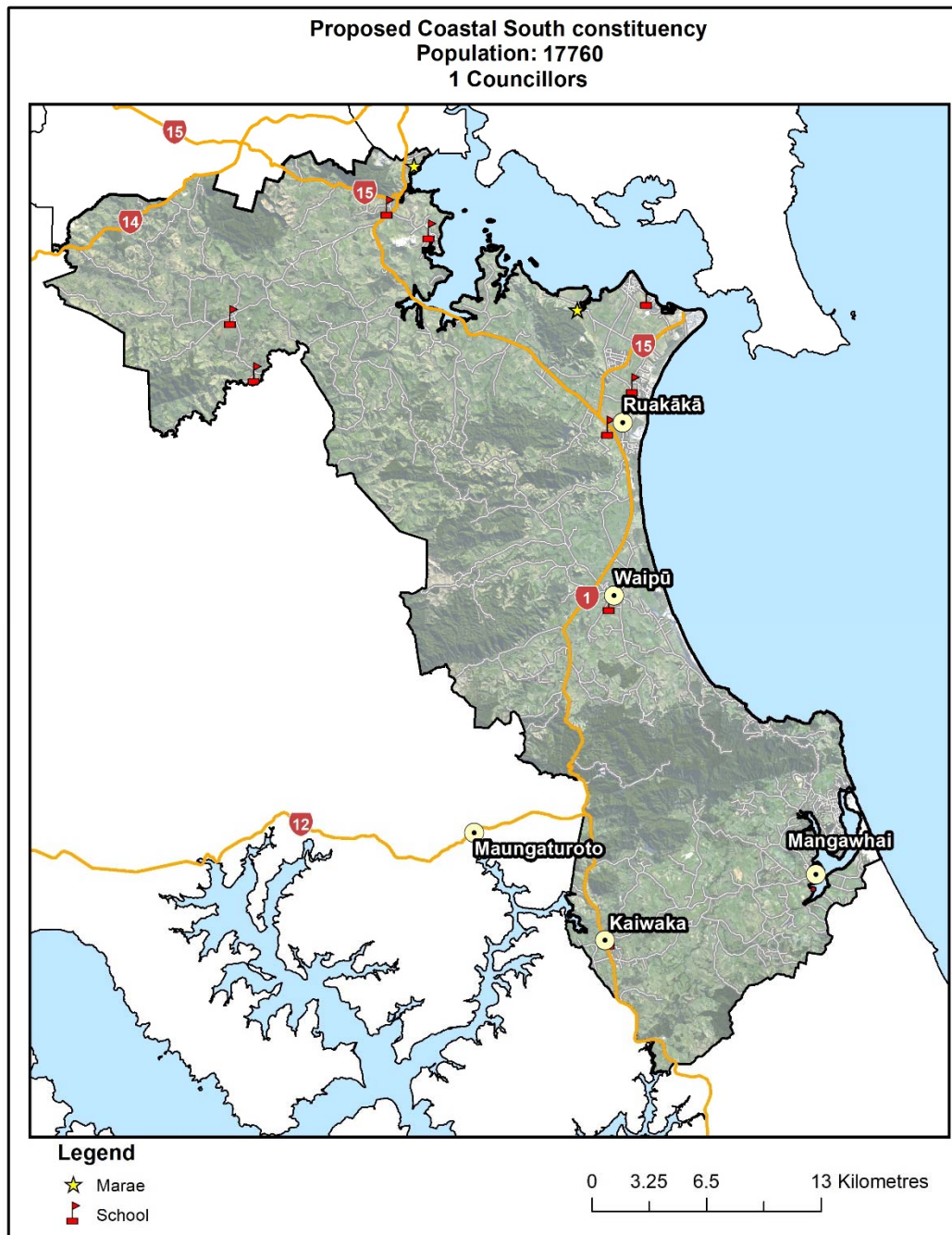
21% of households in the Coastal Central constituency have a total income of less than \$30,000 per annum; which is the lowest in the region. A further 30% of households receive a total income of between \$30,000 and \$70,000. 33% have a total income of over \$70,000, which is the highest in region.

### *River catchments*

The Coastal Central constituency comprises the north east side of the Whangārei Harbour catchments including the rural Hātea River and the catchments of the Pataua and Horahora estuaries.

## Coastal South constituency

The proposed Coastal South constituency includes the southern fringes of Whangārei from Toetoe extending westwards to the Otaika Valley, Otuhi, Tangihua and Maungakaramea. It extends south to include the settlements of Waipū, Brynderwyn and Kaiwaka before extending eastwards to just south of Mangawhai Heads. This constituency also includes the towns of Mangawhai, Kaiwaka and Ruakākā. Refer to the constituency map below for more detail.



It is proposed that one councillor would be elected from the Coastal South constituency.

## Coastal South profile

Following is a profile outlining some of the distinguishing features of this constituency – differentiating this regional community of interest from others in Northland.

### *Age of residents*

The Coastal South constituency has the lowest proportion of its population under the age of 15 years and in the 15 to 34 age bracket; being 20 and 18% respectively. On the other hand 20 % of residents are of retirement age which is the same as Whangārei Urban and the highest proportion in the region.

### *Ethnicity and country of origin*

18% of this constituency identify themselves as Māori which is the lowest in region. 16% indicate that they were born overseas.

### *Employment*

The Coastal South constituency has 42% of persons aged 15 years and over engaged in full-time employment with a further 14% employed on a part-time basis. This constituency has the lowest rate of unemployment at 4%. Of the people who are working, 21% are self-employed with no employees; which is the highest in the region. Only 4% indicate that they are unpaid family workers.

### *Industry*

Of the people employed in this constituency, 13% are employed in primary industries which is about average for the region. A further 12% work in manufacturing industries (the highest across the seven constituencies).

### *Educational qualifications*

22% of this constituency aged 15 years and over have no educational qualifications. 33% of this population have a secondary school qualification while 24% have a post school diploma or certificate, both of which are the highest rates in the region. 11% hold a degree qualification or higher.

### *Total household income*

24% of households in the Coastal Central constituency have a total income of less than \$30,000 per annum. A further 32% of households receive a total income of between \$30,000 and \$70,000. 30% have a total income of over \$70,000.

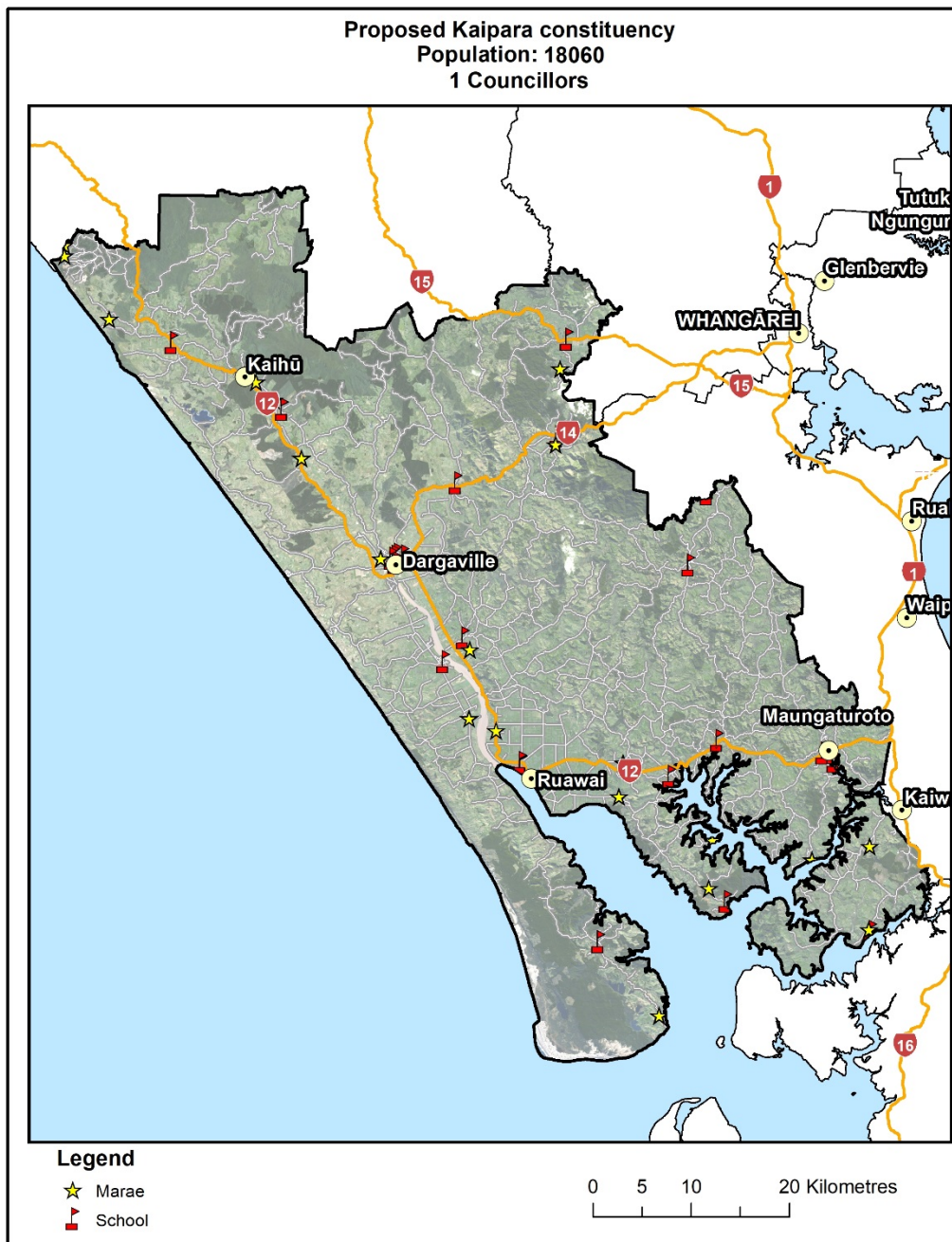
### *River Catchments*

The proposed Coastal South constituency includes the south Whangārei Harbour catchments and the catchments flowing east from the divide to Bream Bay and Mangawhai Harbour, including the Ruakākā and Waipū River catchments.



## Kaipara constituency

The proposed Kaipara constituency includes Poutō Peninsula and the northern area of the Kaipara Harbour and extends northwards to meet the Far North District Council boundary at Waipoua Forest. It extends eastwards to include Waimatenui, Kaihu, Titoki and southwards to include the settlements of Waiotama, Omana, Parahaka and south to Maungaturoto. This constituency also includes the towns of Ruāwai and Dargaville. Refer to the constituency map below for more detail.



It is proposed that one councillor would be elected from the Kaipara constituency.

## **Kaipara profile**

Following is a profile outlining some of the distinguishing features of this constituency – differentiating this regional community of interest from others in Northland.

### *Age of residents*

21% of the people who live in the Kaipara constituency are young people under the age of 15 years. A further 20% are aged between 15 and 34 years, and 41% aged between 35 and 64 years. 19% are of retirement age, which matches the regional average.

### *Ethnicity and country of origin*

24% of this constituency indicate that they are Māori. The Kaipara constituency has the highest proportion of population born in New Zealand at 82%.

### *Employment*

40% of the people aged 15 years and over who live in this constituency are engaged in full-time employment. 14% are employed on a part-time basis and 5% are unemployed. Of the people who are working, 11% are employers; which is the highest across the seven constituencies. 62% are paid employees and 19% are self-employed without employees. 7% indicate that they are unpaid family workers, which is higher only in the Hokianga-Kaikohe constituency.

### *Industry*

Kaipara has the highest share working in primary industries at 31% and more than double the regional average. A further 10% work in manufacturing.

### *Educational qualifications*

28% of this constituency aged 15 years and over have no educational qualifications; which is the same as Te Hiku and highest in Northland. 33% of this population have a secondary school qualification, while 18% and 7% have either a post school diploma or degree respectively.

### *Total household income*

27% of households in the Kaipara constituency have a total income of less than \$30,000 per annum, slightly above the regional average of 25%. A further 32% of households receive a total income of between \$30,000 and \$70,000. 23% have a total income over \$70,000 per annum, the third lowest proportion in the region behind Te Hiku and Hokianga-Kaikohe.

### *River catchments*

The Kaipara constituency includes the lower reaches of the Kaihū and major Wairoa River catchments flowing to the Kaipara Harbour, and the iconic Kai Iwi Lakes and Poutō dune lakes.



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**DARGAVILLE** 42 Hokianga Road, Dargaville; P 439 3300 | F 09 439 3301

**KAITĀIA** 192 Commerce Street, Kaitāia; P 09 408 6600 | F 09 408 6601

**ŌPUA** Unit 10, Industrial Marine Park, Ōpua; P 09 402 7516 | F 09 402 7510

**WAIPAPA** Shop 9, 12 Klinac Lane, Waipapa 0295; P 09 470 1200 | F 09 470 1202

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