



Residents' survey

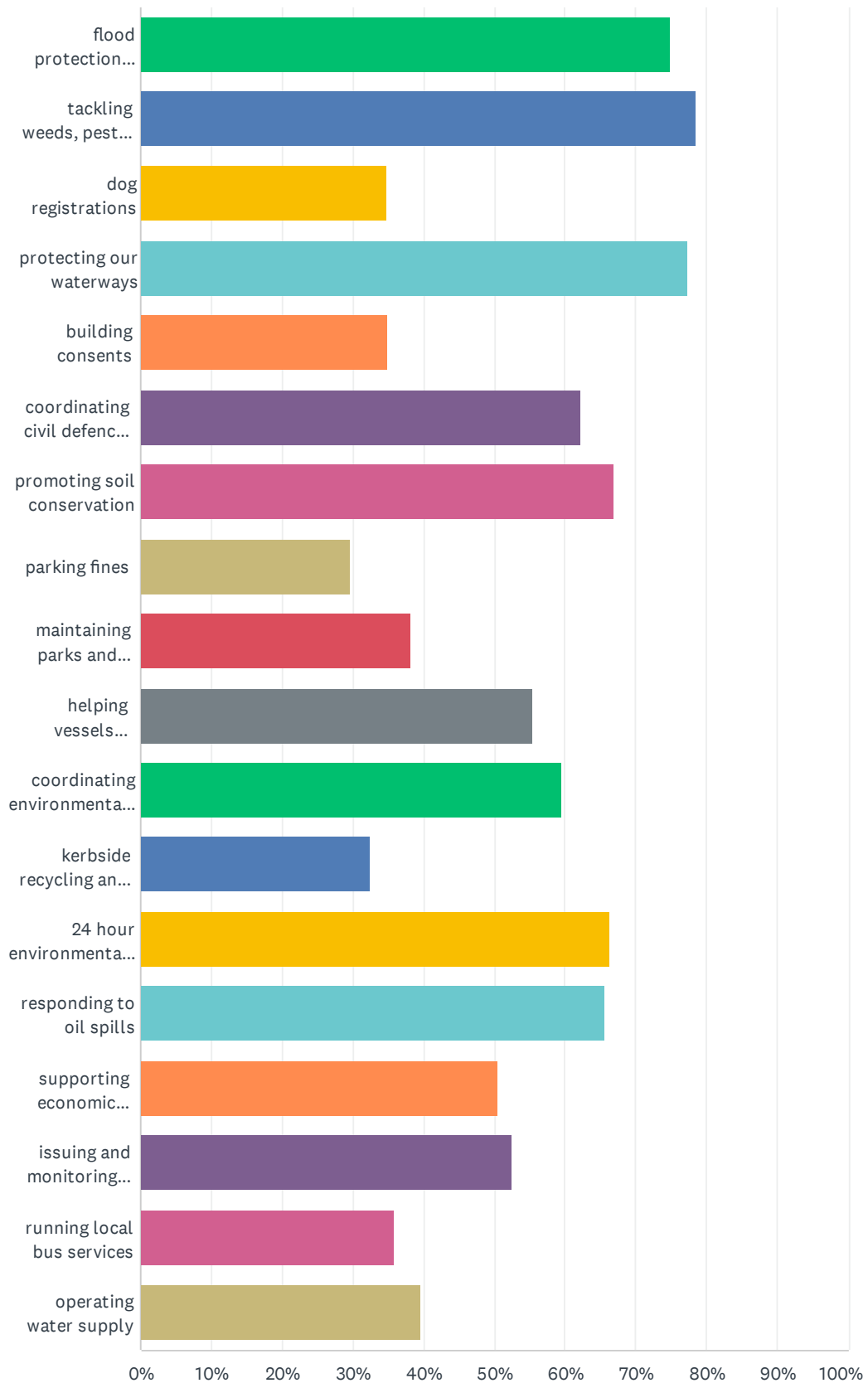
Results to year end 30 June 2022

Date: 5 August 2023

Author: Kyla Carlier

Q1 Which of these activities do you think we look after?

Answered: 443 Skipped: 0

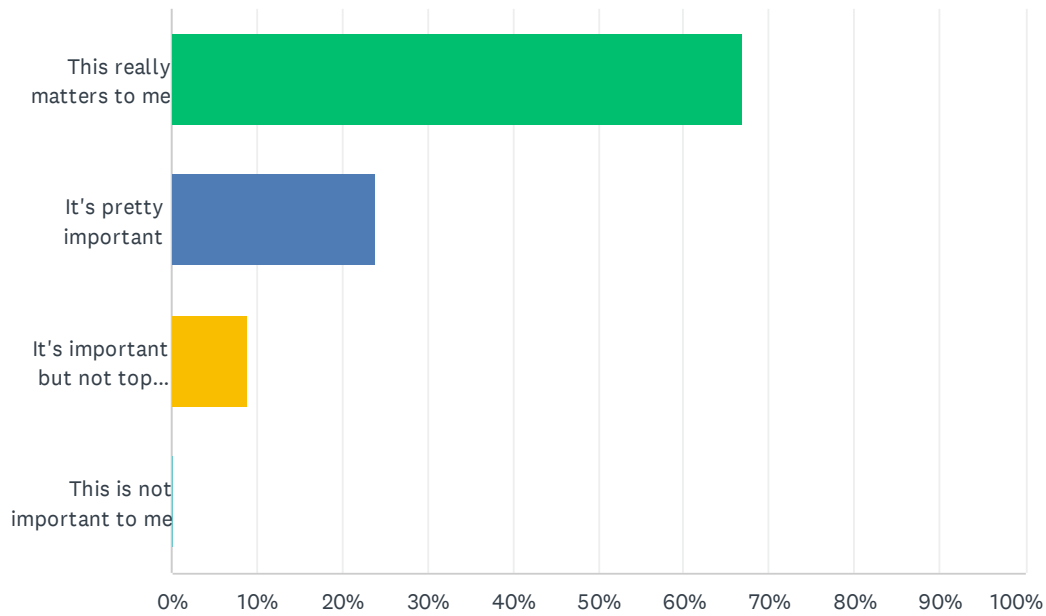


2022 Residents' Survey

ANSWER CHOICES	RESPONSES	
flood protection schemes	74.94%	332
tackling weeds, pest animals and marine pests	78.56%	348
dog registrations	34.76%	154
protecting our waterways	77.43%	343
building consents	34.99%	155
coordinating civil defence emergencies	62.30%	276
promoting soil conservation	67.04%	297
parking fines	29.57%	131
maintaining parks and playgrounds	38.15%	169
helping vessels navigate safely in our harbours	55.53%	246
coordinating environmental education in schools	59.59%	264
kerbside recycling and rubbish collection	32.51%	144
24 hour environmental hotline	66.37%	294
responding to oil spills	65.69%	291
supporting economic development	50.56%	224
issuing and monitoring resource consents	52.37%	232
running local bus services	35.89%	159
operating water supply	39.73%	176
Total Respondents: 443		

Q3 How important is having healthy waters for you?

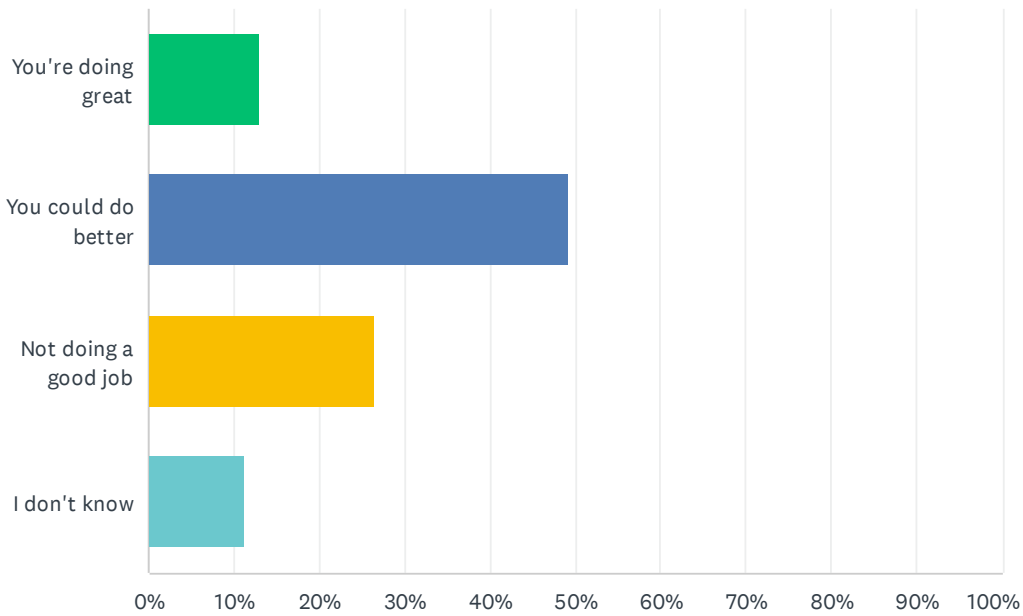
Answered: 393 Skipped: 50



ANSWER CHOICES	RESPONSES	
This really matters to me	66.92%	263
It's pretty important	23.92%	94
It's important but not top priority	8.91%	35
This is not important to me	0.25%	1
TOTAL		393

Q4 How well do you think we're doing at achieving this?

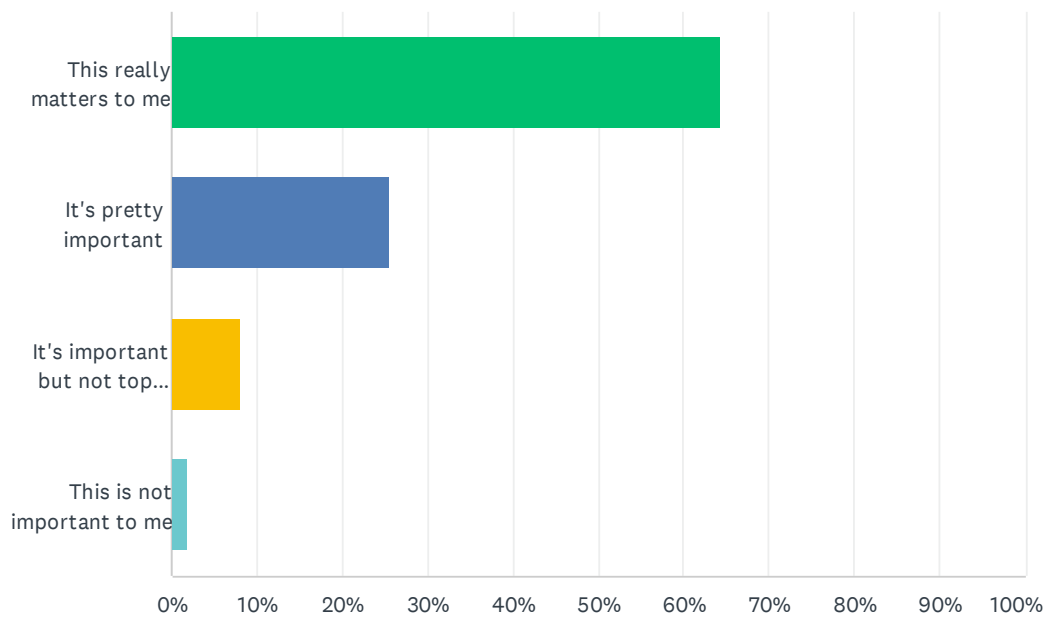
Answered: 390 Skipped: 53



ANSWER CHOICES	RESPONSES	
You're doing great	13.08%	51
You could do better	49.23%	192
Not doing a good job	26.41%	103
I don't know	11.28%	44
TOTAL		390

Q7 How important is it to you that we protect and care for native life?

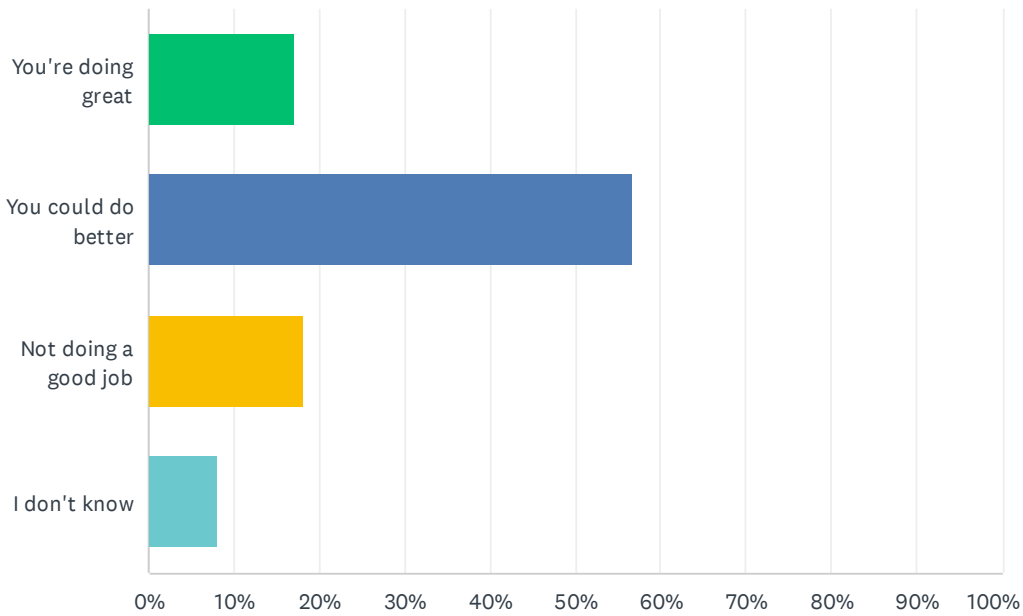
Answered: 370 Skipped: 73



ANSWER CHOICES	RESPONSES	
This really matters to me	64.32%	238
It's pretty important	25.68%	95
It's important but not top priority	8.11%	30
This is not important to me	1.89%	7
TOTAL		370

Q8 How well do you think we're doing at achieving this?

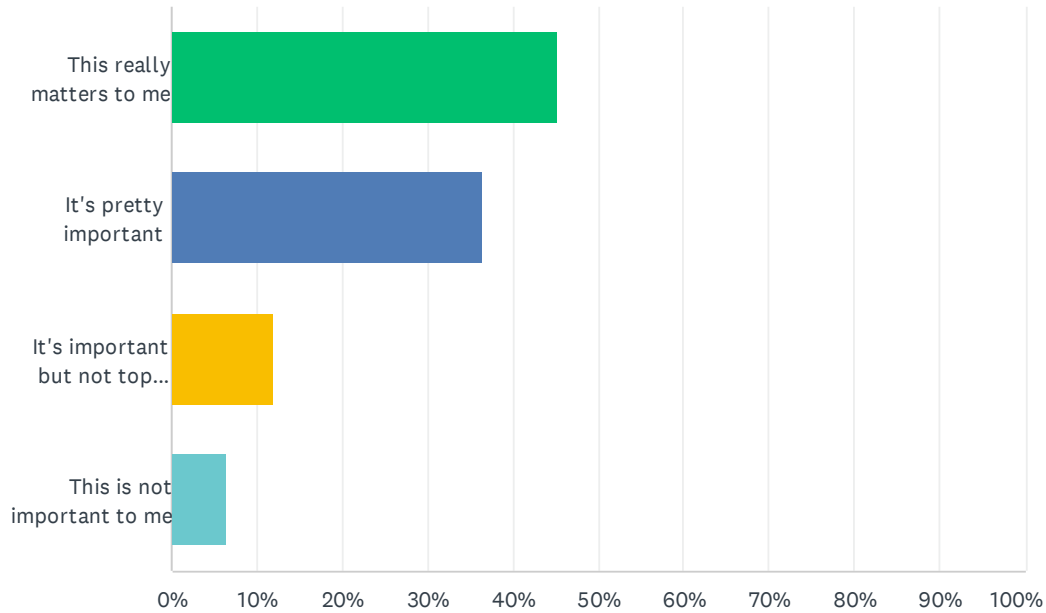
Answered: 370 Skipped: 73



ANSWER CHOICES	RESPONSES	
You're doing great	17.03%	63
You could do better	56.76%	210
Not doing a good job	18.11%	67
I don't know	8.11%	30
TOTAL		370

Q11 How important do you think community resilience and climate change is?

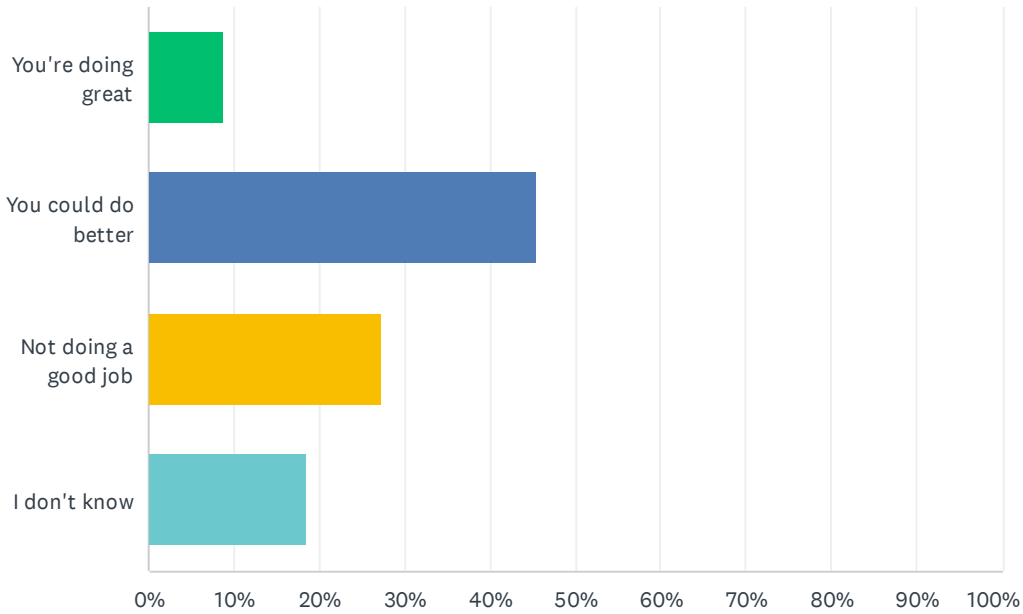
Answered: 359 Skipped: 84



ANSWER CHOICES	RESPONSES	
This really matters to me	45.13%	162
It's pretty important	36.49%	131
It's important but not top priority	11.98%	43
This is not important to me	6.41%	23
TOTAL		359

Q12 How well do you think we're doing at achieving this?

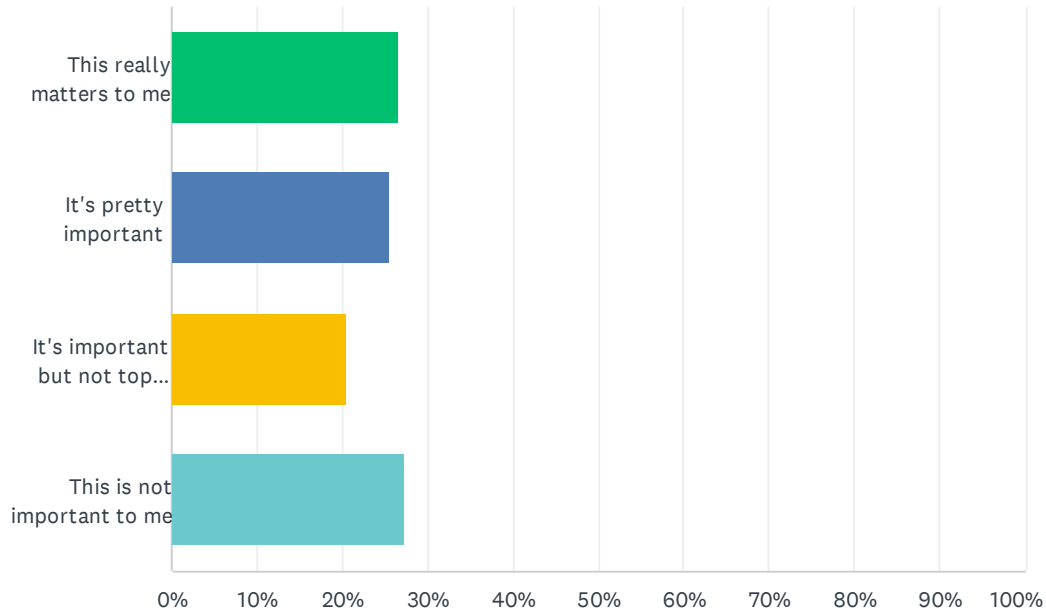
Answered: 356 Skipped: 87



ANSWER CHOICES	RESPONSES	
You're doing great	8.71%	31
You could do better	45.51%	162
Not doing a good job	27.25%	97
I don't know	18.54%	66
TOTAL		356

Q15 How important do you consider partnerships between council and tangata whenua to be?

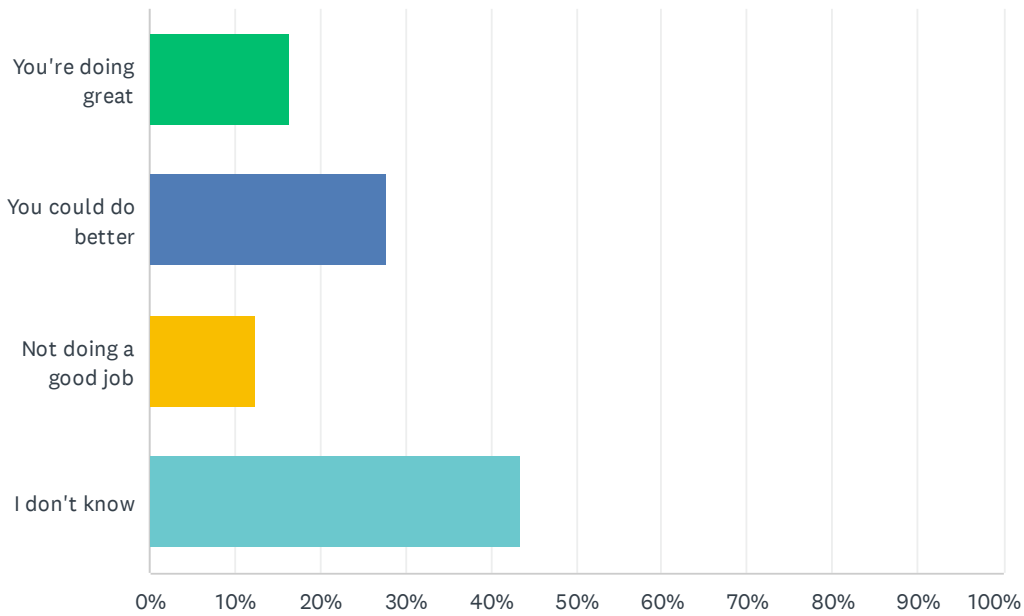
Answered: 348 Skipped: 95



ANSWER CHOICES	RESPONSES	
This really matters to me	26.72%	93
It's pretty important	25.57%	89
It's important but not top priority	20.40%	71
This is not important to me	27.30%	95
TOTAL		348

Q16 How well do you think we're doing at achieving this?

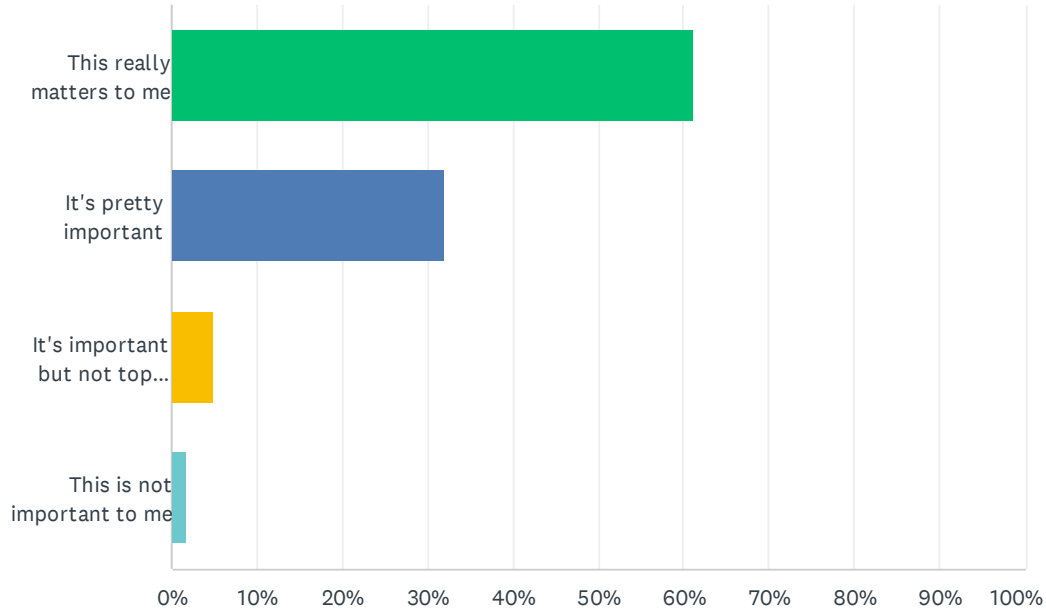
Answered: 333 Skipped: 110



ANSWER CHOICES	RESPONSES	
You're doing great	16.52%	55
You could do better	27.63%	92
Not doing a good job	12.31%	41
I don't know	43.54%	145
TOTAL		333

Q19 How important is a prosperous and thriving Northland for current and future generations?

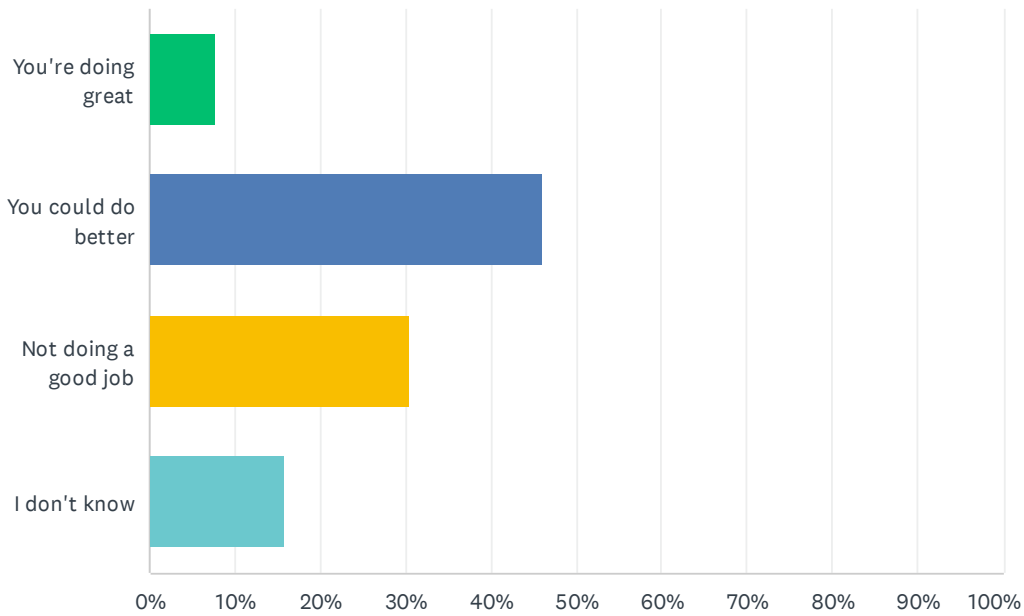
Answered: 341 Skipped: 102



ANSWER CHOICES	RESPONSES	
This really matters to me	61.29%	209
It's pretty important	31.96%	109
It's important but not top priority	4.99%	17
This is not important to me	1.76%	6
TOTAL		341

Q20 How well do you think we're doing at achieving this?

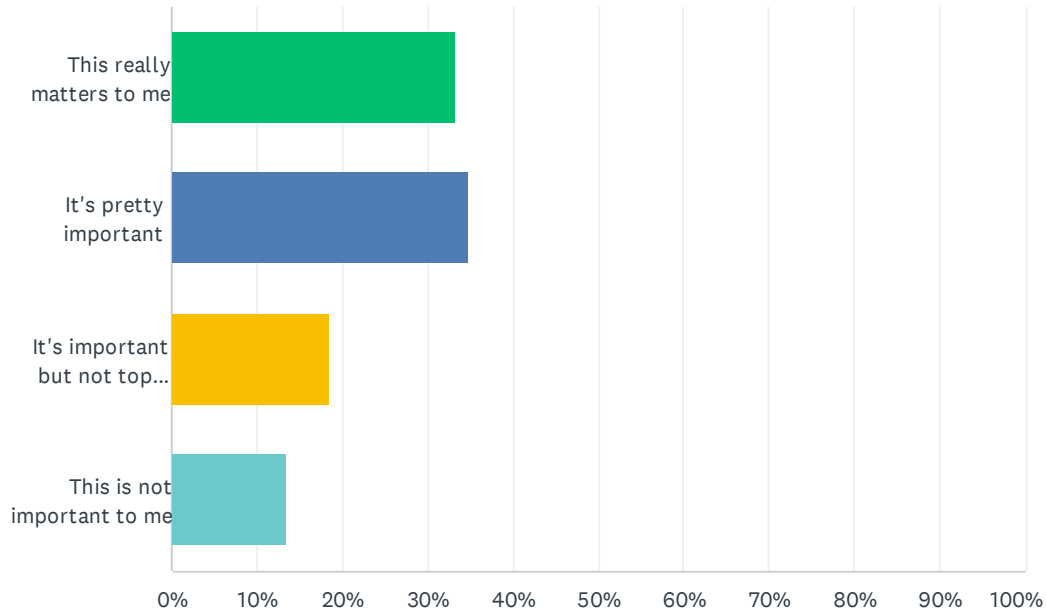
Answered: 337 Skipped: 106



ANSWER CHOICES	RESPONSES	
You're doing great	7.72%	26
You could do better	45.99%	155
Not doing a good job	30.56%	103
I don't know	15.73%	53
TOTAL		337

Q23 How important is it for you to have safe, effective and low emission transport options connecting our communities?

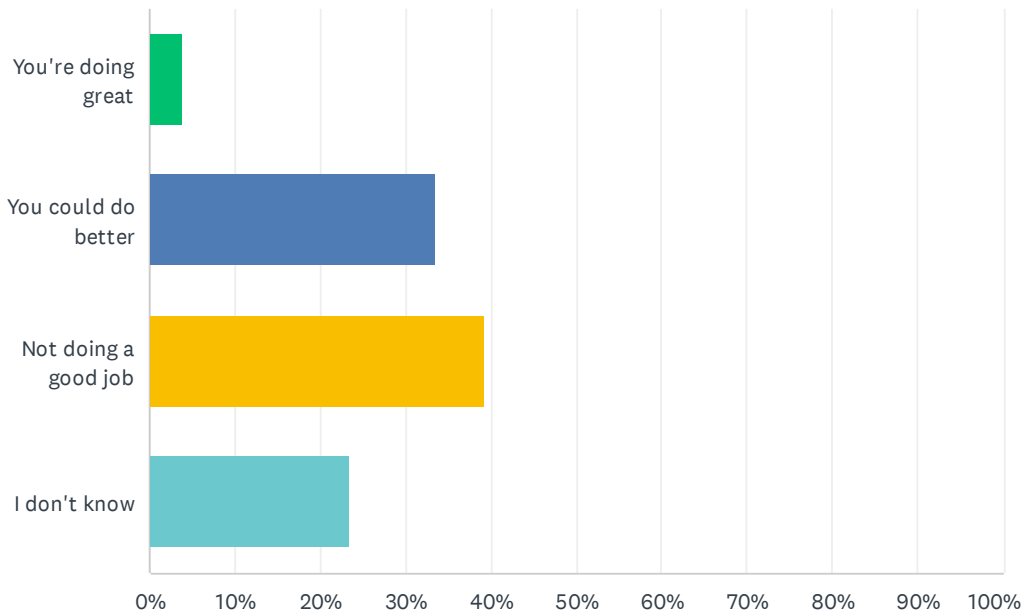
Answered: 334 Skipped: 109



ANSWER CHOICES	RESPONSES	
This really matters to me	33.23%	111
It's pretty important	34.73%	116
It's important but not top priority	18.56%	62
This is not important to me	13.47%	45
TOTAL		334

Q24 How well do you think we're doing at achieving this?

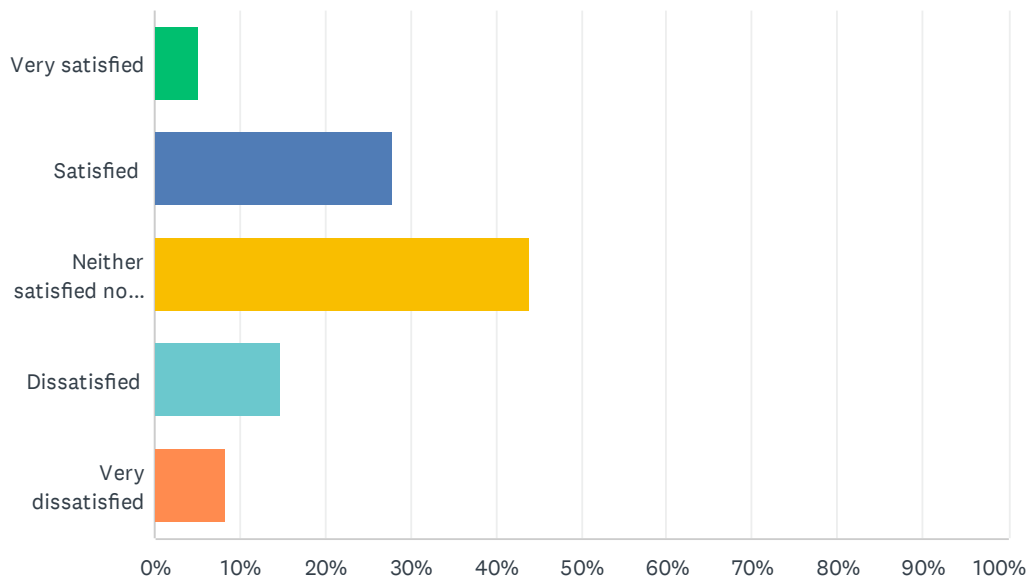
Answered: 332 Skipped: 111



ANSWER CHOICES	RESPONSES	
You're doing great	3.92%	13
You could do better	33.43%	111
Not doing a good job	39.16%	130
I don't know	23.49%	78
TOTAL		332

Q26 We do our best to keep Northlanders up-to-date with the mahi we're doing, how we're spending your rates and to give you the chance to have your say. You'll find information about our work on our website, in social media, email newsletters and more. How satisfied are you with how we communicate and engage with you?

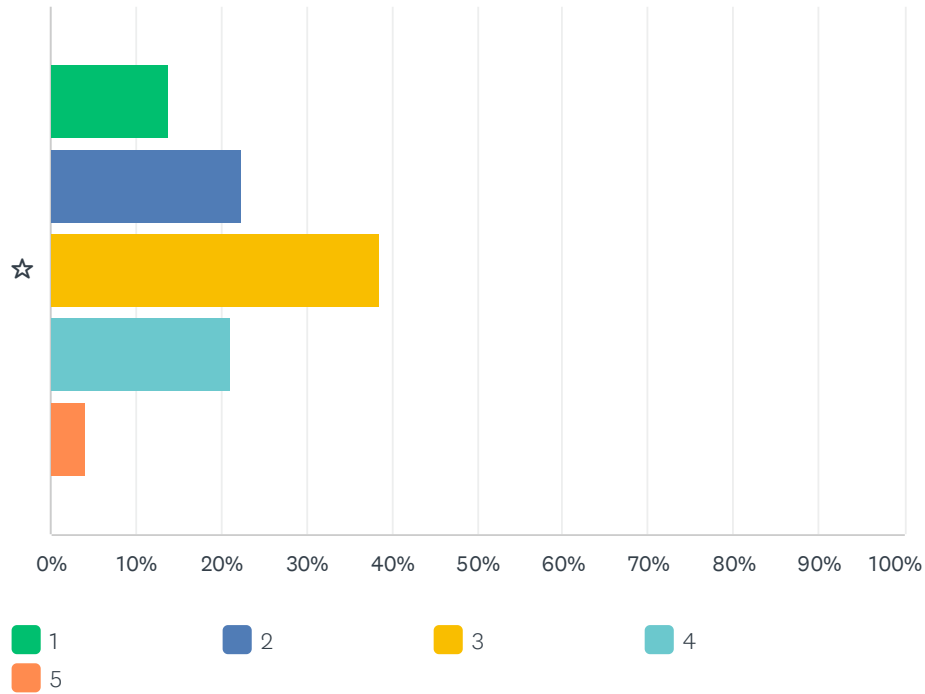
Answered: 333 Skipped: 110



ANSWER CHOICES	RESPONSES	
Very satisfied	5.11%	17
Satisfied	27.93%	93
Neither satisfied nor dissatisfied	43.84%	146
Dissatisfied	14.71%	49
Very dissatisfied	8.41%	28
TOTAL		333

Q27 Thinking about Northland Regional Council overall, how do you feel about us?

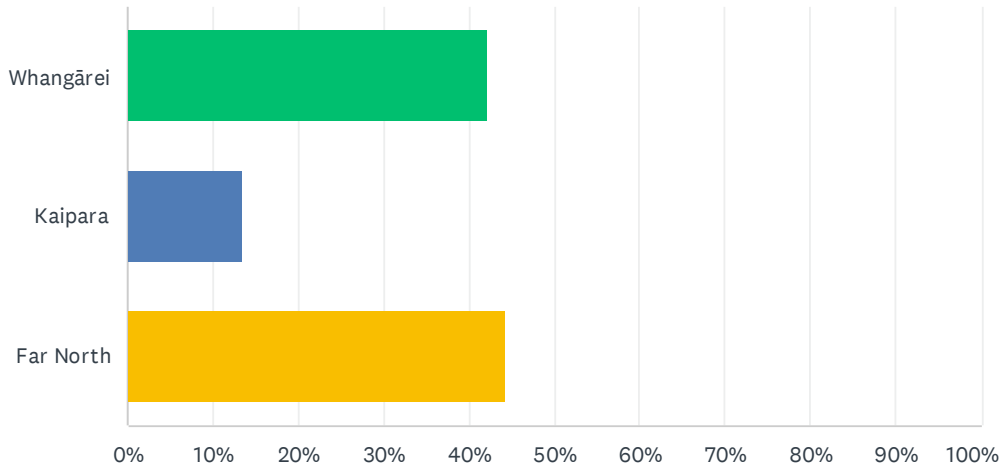
Answered: 290 Skipped: 153



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	13.79% 40	22.41% 65	38.62% 112	21.03% 61	4.14% 12	290	2.79

Q29 Which district of Northland do you live in?

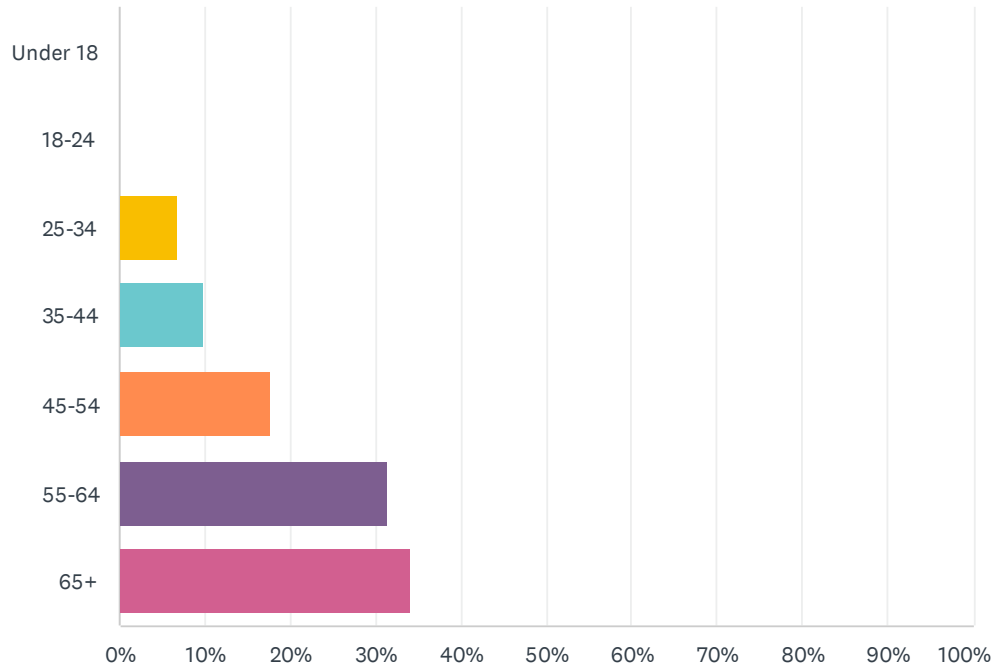
Answered: 336 Skipped: 107



ANSWER CHOICES	RESPONSES	
Whangārei	42.26%	142
Kaipara	13.39%	45
Far North	44.35%	149
TOTAL		336

Q30 How old are you?

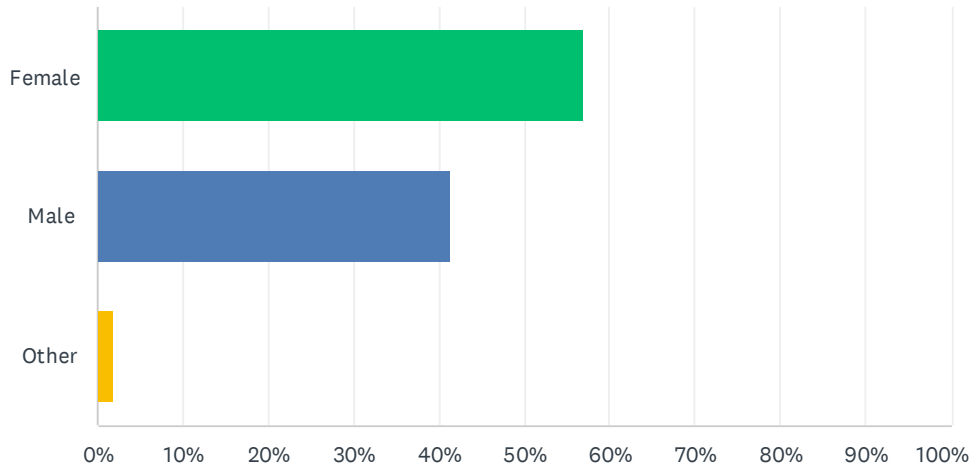
Answered: 334 Skipped: 109



ANSWER CHOICES	RESPONSES	
Under 18	0.00%	0
18-24	0.00%	0
25-34	6.89%	23
35-44	9.88%	33
45-54	17.66%	59
55-64	31.44%	105
65+	34.13%	114
TOTAL		334

Q31 What is your gender?

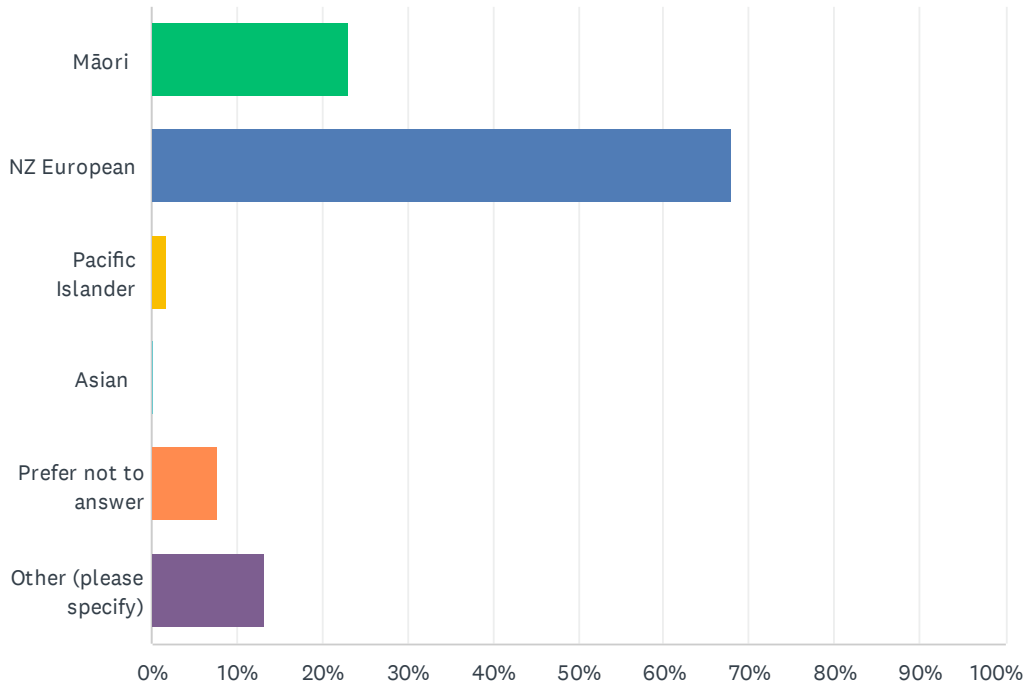
Answered: 329 Skipped: 114



ANSWER CHOICES	RESPONSES	
Female	56.84%	187
Male	41.34%	136
Other	1.82%	6
TOTAL		329

Q32 Which ethnic group(s) do you identify with?

Answered: 335 Skipped: 108



ANSWER CHOICES	RESPONSES
Māori	22.99% 77
NZ European	68.06% 228
Pacific Islander	1.79% 6
Asian	0.30% 1
Prefer not to answer	7.76% 26
Other (please specify)	13.13% 44
Total Respondents: 335	